



fun club news

ACTIVISION®

NEW RELEASES!

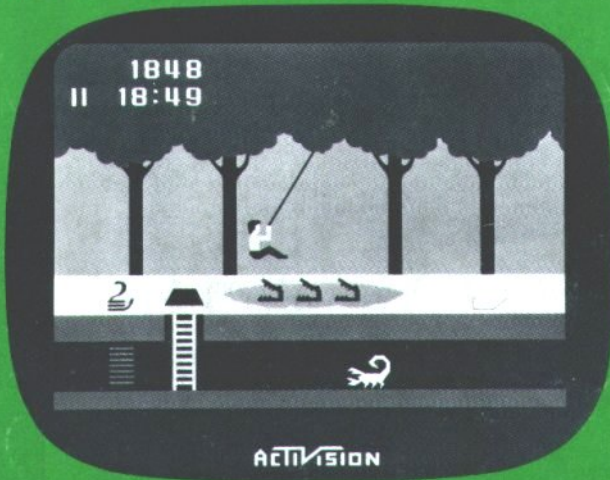
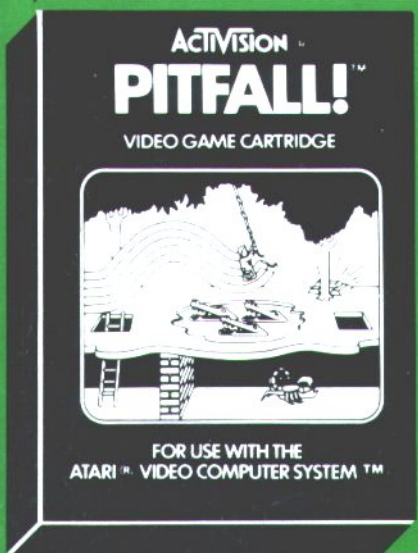
Spring
1983



Introducing **PITFALL!**™

Designed by David Crane

There's a version for both Atari owners and Intellivision owners, so get down to your retailer right away...



Atari® and Video Computer System™ are trademarks of Atari, Inc. Intellivision® is a trademark of Mattel, Inc.

When Activision introduced Pitfall in the United States, it soared to the top of the video game popularity charts, and stayed there for weeks, and weeks, and weeks! Try it at your local store, and you'll see why!

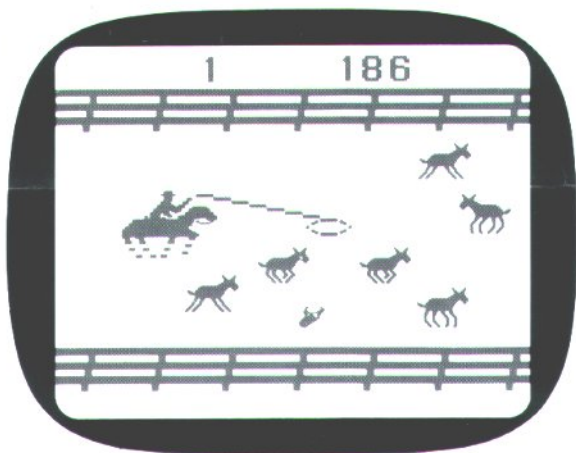
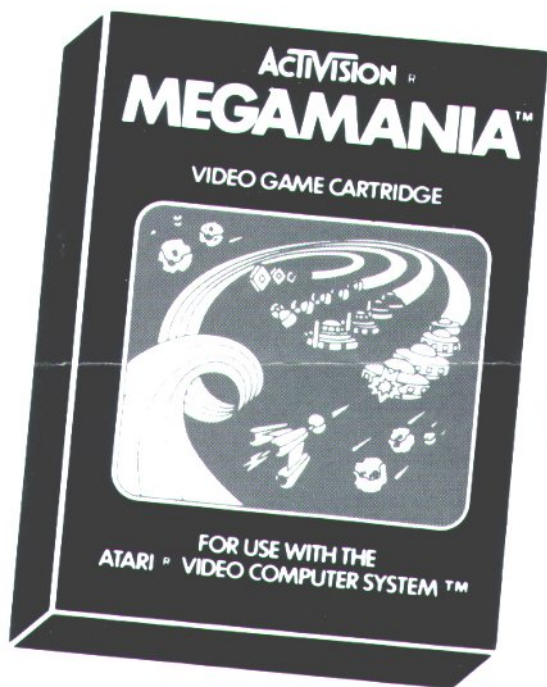
You jump into the shoes of Pitfall Harry – your veteran guide, as he leads you on an incredible jungle adventure, fighting against time and one deadly peril after another – bottomless tar pits, crocodile infested pools, menacing cobra-rattlers, deadly prowling

scorpions – to name just a few! The game is a unique and original concept in video game design – run, leap, swing from jungle vines – or you'll be stopped dead in your tracks.

Pitfall is a daring adventure with the action and graphic realism video games fans have come to expect from Activision's designer David Crane. You have just 20 minutes in each game to scour the jungle and bring home treasure – and Harry has 3 lives in each game.

More Fun – More Action with

MEGAMANIA and STAMPEDE



For Atari owners – the best space-orientated cartridge ever ...

In **MegaMania**, Activision designer Steve Cartwright has created the ultimate in space games – MegaMania is in fact a bizarre space nightmare! You control a fleet of mobile blasters, and are under constant attack by wave after wave of outrageous multi-coloured objects – shaped like hamburgers, tyres, dice, irons, bow ties and Swiss cheese, for instance!

These belligerent objects propel across the screen, raining down deadly projectiles as they go – the colours and shapes assault your senses, and you are constantly assailed by the sounds of your battles. Fighting through each wave to see what's coming next is hard work, fun, and frenzied. Dodging alone won't save you – you have to fire away as hard as you can, or they'll get you, and you'll sizzle!

Atari owners love it – now if you have an Intellivision, you can buy a version for your system, too!

If you haven't tried **Stampede**, by Bob Whitehead, you should! It's a brilliant and unique concept (as we've all come to expect from Activision!) involving a colourful fast-action Wild West romp around the ranch – rounding up steers with lassoes, for points. So get on down to your dealer's corral today, and ask to have a go!

UNIQUE ACTIVISION®

Master Gamer Performance Award Scheme

All owners of Atari or Intellivision video games machines are entitled to join the UK Activision Fun Club, organised by Computer Games Ltd. Membership is absolutely free, and great fun! The Club issues a quarterly magazine, organizes get-togethers and competitions, and runs a Master Gamer Performance Award Scheme for owners of most Activision cartridges.

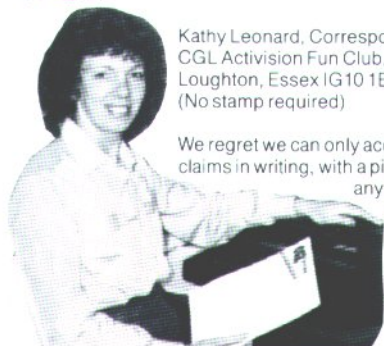
New awards

For **Pitfall** owners, to obtain a special Explorers Club Membership Emblem—a super colourful sew-on badge, Atari or Intellivision gamers must achieve a score of 20,000 points or more on any one of Harry's adventures. To become an official 'MegaManiac' and obtain the special **MegaMania** badge, Atari owners must achieve a score of 45,000 points or more.

How to apply for MASTER GAMER STATUS

1 Go for a qualifying score, and take a photograph of your TV screen when you achieve it. Ring Kathy at the number below if you are not sure what score you have to beat!

2 Write your name, age and address on the back of the photograph, and send it in to us as quickly as you can. Here's who to write to:



Kathy Leonard, Correspondence Co-ordinator
CGL Activision Fun Club, FREEPOST,
Loughton, Essex IG10 1BR
(No stamp required)

We regret we can only accept Master Gamer claims in writing, with a picture but if you need any advice (or egging on!) telephone Kathy on 0628 32839/72448.

Kathy Leonard—
Correspondence
Co-ordinator

Then try for Activision® UK Game Champion Status

After achieving Master Gamer status (see this page), on any Activision cartridge, your next step is to go for Game Champion! You'll be in competition with every other Activision Master Gamer in the country, and there's no limit to the number of scores you can submit.

CGL will award immediate Game Championship status, and a personalised certificate suitable for framing, for the highest score received to date on any Activision cartridge available in the UK. It's quite possible you could be a multiple Game Champion—or a Game Champion for just a few hours: new scores are coming in to Kathy all the time.

Follow the same instructions for your Game Championship claim as for your Master Gamer claim—and they must always be in writing, with a photograph please.

SCOREBOARD

Super FREE badges to be won!

These are the current performance badges or certificates Atari owners can win if you're really accurate and fast off the mark. We've noted the Master Gamer you have to achieve to obtain an award, the World Record score—and we've put the best UK score to date at the bottom of each listing:

DRAGSTER

Master Gamer — 6.0 secs (certificate)
World Record — 5.1 secs
UK Record — 5.61 secs
(Alan Carter)



SKIING

Master Gamer — 28.20 secs (Game 3)
World Record — 27.54 secs
UK Record — 27.79 secs
(Vincent Kerrison) ...

LASER BLAST

Master Gamer — 100,000
World Record — 1,000,000
(50 UK members have scored this)



FREEWAY

Master Gamer — 20 (Game 3 or 7)
World Record — 34 (Game 3 or 7)
UK Record — (as yet unconfirmed—
Dean Williams: 26)



KABOOM!

Master Gamer — 3,000
World Record — 999,999
UK Record — 249,949
(Stuart Taylor)



STAMPEDE

Master Gamer — 3,000
World Record — 157,000
UK Record — 7,469



GRAND PRIX

Master Gamer — See Instruction Book
World Records — 0:29.49 (Game 1)
1:35.64 (Game 4)
UK Records — 0:29.74 (Game 1)
Paul Parkes
2:12.61 (Game 4)
J. Davis



ICE HOCKEY

Master Gamer —
Beat the computer on Game 1



CHOPPER COMMAND

Master Gamer — 10,000 (Game 1)
World Record — 999,999
UK Record — 999,999
(Lee Etherington)

BARNSTORMING

Master Gamer — See Instruction Book



STARMASTER

Master Gamer — See Instruction Book
You can also win 'flashes' for extra performance.

Come on UK Gamers—
let's beat the Americans—
at their own cartridges!

CGL ACTIVISION® fun club

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Your Cartridge Checklist

There are loads of super Activision cartridges to choose from, so here's a quick checklist, to make sure you're up to date. You'll find the cartridges in most good High Street stores, in Video Games departments, specialist video dealers and a number of the leading mail order catalogues. But if you can't find them in a shop convenient to your area, write to 'Where to Buy', CGL Activision Fun Club, FREEPOST, Loughton, Essex IG10 1BR (no stamp required) or telephone 0628 32839/72448, and we'll send our latest full-colour Activision catalogue and Regional Stockist List – just for you.

ACTIVISION® CARTRIDGES

For Atari Owners

PITFALL
MEGAMANIA
CHOPPER COMMAND
STARMASTER*
BARNSTORMING
STAMPEDE

KABOOM
GRAND PRIX
ICE HOCKEY
FREEWAY
LASER BLAST
FISHING DERBY

BOXING
TENNIS
SKIING
DRAGSTER
BRIDGE

For Intellivision Owners PITFALL STAMPEDE

More great releases follow shortly!

(Distributed in the UK by Computer Games Ltd.)



JOIN THE PITFALL! TREASURE HUNT

Five £100 cheques to be won!

Here's a super competition for everybody to join in! Pitfall Harry, the star of the Activision Pitfall cartridge, is searching for a £500 'cache of gold' which is buried in the magical kingdom of ENARC. If you fill out the Treasure Hunt Entry Coupon below, you'll get a special Treasure Hunt map, and each week for 5 weeks, we'll send you written clues, so you can trace Harry's route to the treasure.

Once you locate it, send the marked map back to CGL – and if you've got your bearings exactly right, you could be one of 5 lucky winners of £100 cheques from CGL, to spend as you wish! So hurry, hurry – send us your Entry Coupon today ...

Entry Coupon Pitfall! Treasure Hunt

I'd like to join the search for Pitfall Harry's Treasure. Please send me a map and my first clue. I understand a further 4 clues will be sent each week.

We will accept applications to join the Pitfall Harry Treasure Hunt up to and including first post on Saturday 19 February.

NAME: _____ Mr/Ms/Master/Miss

AGE: _____ TELEPHONE: _____

ADDRESS: _____

CGL ACTIVISION FUN CLUB MEMBERSHIP NO: _____

To: Treasure Hunt, CGL Activision Fun Club, FREEPOST, Loughton, Essex IG10 1BR.

*
STARMASTER
This cartridge has featured consistently at the top of the UK best-seller charts, ever since it was released in this country!

ACTIVISION® UK Pentathlon



By popular demand, we've decided to hold the CGL Activision Pentathlon, in co-operation with *Look-In* magazine, at a major hotel in **Birmingham**, on a Sunday in March, 1983. Only our Activision Master Gamers may now apply for an Entry Form – so if you've ever had a badge or certificate from Gloria or Kathy, fill out the Application below by 19 February at the latest and we'll send you the Entry Form, which should be returned to us as soon as possible.

If you have qualified for one of the places in the Tournament, we'll let you know by 7 March. All those taking part will have their travel expenses paid, and if you're coming a really long way, you'll be given free hotel accommodation for the night before. (We will ask parents accompanying children to make their own travel and accommodation arrangements.)

Great prizes!

The Pentathlon itself will comprise of a series of exciting competitions on several Activision games – but, just to keep you on your toes, no-one will know *what* games until the great day itself!

The eventual winner will be awarded an all expenses paid holiday for two in California, USA, with a VIP visit to Activision's headquarters, to meet those famous designers! *If the winner is a child, he or she must be accompanied by an adult.* And CGL will award loads of terrific consolation prizes for the runners-up – products from CGL's great game ranges.

ACTIVISION® UK Pentathlon



Application Applications close 19 February, 1983

I'd like to receive the official Entry Form for the CGL Activision Pentathlon, to be held in March.

I have qualified as a Master Gamer and have received the following badges/certificates from Kathy or Gloria:

At the Pentathlon I wish to play on the following games machine:

Atari Intellivision (Tick one)

NAME: _____ Mr/Ms/Master/Miss

AGE: _____ TELEPHONE: _____

ADDRESS: _____

CGL ACTIVISION FUN CLUB MEMBERSHIP NO: _____

To: Pentathlon Applications, CGL Activision Fun Club, FREEPOST, Loughton, Essex IG10 1BR (no stamp required).