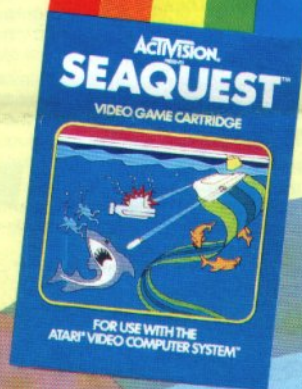
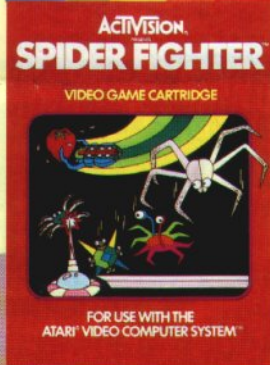
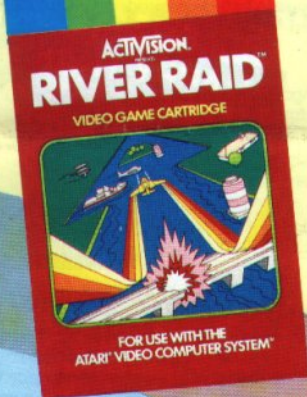


More fun and action for
Atari® VCS and
Intellivision® games
console owners — from
the Activision Fun Club!

fun club news

Summer 1983

ACTIVISION®



Three brand-new early Summer cartridge releases from **ACTIVISION** — RIVER RAID, SPIDER FIGHTER and SEAQUEST

RIVER RAID, SPIDER FIGHTER and SEAQUEST the three brand-new Atari-compatible cartridges that loyal ACTIVISION video games enthusiasts have been awaiting, are more exciting and innovative than could possibly be imagined — and will tax gamers' brains and reflexes to their furthest limits.

The Activision Fun Club has taken off in a big way! This is the third issue of our magazine — we hope you're enjoying them. In the last few months we've been delighted to welcome thousands of Intellivision owners to our ranks (Activision produce great cartridges for both the Atari VCS and Intellivision — so if you have any friends who haven't joined, get them to write to us).

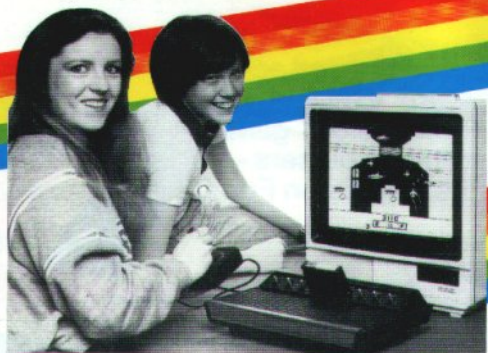
In this issue we're giving you lots of information on loads of fantastic new cartridges, born of a microworld of spectacular and totally exclusive Activision creativity. Not for Activision the tired old concepts: the staid carts based on well-worn arcade ideas and boring games taken from film titles. All Activision's stuff is unique, brilliant — designed by designers who live for their work: and would die of boredom and frustration in the "me-too" syndrome!

Intellivision Owners



— see inside for details of HAPPY TRAILS: a brand new cartridge designed just for you!

NEW RELEASES



RIVER RAID — the 20th Atari-compatible game from ACTIVISION, developed and designed by Carol Shaw, Activision's first woman designer — requires a pilot's skill, a strategist's alertness and a fighter's nerve. In River Raid you are in a bi-stratowing assault jet, racing across the sky — your mission is to seek out and destroy bridges and oil depots in the heart of enemy territory without running out of fuel or crashing. But beware of ambush — helicopters and jet marauders are everywhere — as well as gunships, carefully camouflaged in placid blue waters!

Fortunately your assault jet, which accelerates and decelerates at the touch of the joystick, can bank and turn sharply to avoid danger, at the same time launching a stream of quick-fire missiles.

To survive the 48 ever-changing river sections of islands, narrow channels and bays — as well as enemy ships and aircraft, you must have nerves of steel and superb anticipation and reaction. You must also keep your eyes and ears on the state of your fuel supply. When it's time to re-fuel a warning siren sounds — but watch-out — the further down the river you fly, the fewer fuel depots you'll find!

As with all ACTIVISION cartridges the graphics and sound effects of River Raid are superb — and will give you the achievable

RIVER RAID
For Atari VCS owners
Suggested retail
£29.95 incl. VAT
Available now

hope that, if you play long enough and well enough, your mission **WILL** succeed... with River Raid, YOU CAN MAKE IT!

SPIDER FIGHTER



Imagine a video-game cartridge that majors on controlling pestilent spiders trying to destroy this Summer's fruit harvest of strawberries, bananas, grapes and oranges. Sounds rather routine and docile? — *Don't be fooled*... in SPIDER FIGHTER a really fast

and technique-oriented single-player cartridge designed by Larry Miller, the player uses his joystick controlled bug-blaster to dodge hostile Arachnids and their toxic venom before they steal his bumper crop.

In this colourful and action-packed game you must exterminate the *Master Nest* — the ringleader and major fruit thief, destroy the *Spy Pods* — who sneak around and instruct the *Master Nest* to release more insects, blast the *Green Widows* — living shields that sacrifice themselves by intercepting the players and liquidate the *Stingers* — the most dangerous and aggressive of the whole pack!

Spider Fighter, another brilliant creative concept from Activision, requires concentration, skill and sheer stamina — to outwit and outlast the teeming fruit thieves — will fill your screen with radiant colours, sounds and special effects!

SPIDER FIGHTER
For Atari VCS owners
Suggested retail
£29.95 incl. VAT
Available now

SEAQUEST



Seaquest is a unique nautical adventure and action game designed by Activision's Steve Cartwright. It combines the adventure theme of a deep sea treasure expedition with the frenzied action of an underwater naval battle in shark infested waters. You control a highly-mobile and powerful submarine with the Joystick Controller. Submerging your vessel, you must locate your team of treasure-laden scuba divers and return them safely to the ocean surface. But beneath the calm blue surface you discover your divers are in mortal danger — attacked by a school of man-eating sharks and chased by a pack of torpedo firing pirate subs.

Dodging sharks and enemy torpedoes with incredibly agile moves, you blast the fish and attack subs with continuous-fire torpedoes. You must act quickly to rescue the divers. An oxygen gauge at the bottom of the screen monitors oxygen consumption, and an alarm sounds when the submarine is running dangerously low on air. The diving team must be picked up and brought to the surface before air runs out. Even then you are not safe — an enemy patrol boat is out there on the surface.

Seaquest is filled with realistic marine colours, sounds and graphic effects. The adventure unfolds against a setting sun as it

flames into a deep blue sea. Submarines with whirling propellers chase swivelling sharks with snapping jaws, and divers with actual air-tank bubbles. And true to the pressure level of deep water, the submarines explode with a shuddering vibration. In addition to the shrill blast of the oxygen alarm, there are a multitude of other realistic sound effects — the muffled retort of the torpedoes when they are fired and the raucous explosion when they strike; the whoosh of the oxygen tanks as they refill; the "pluck" when a diver is retrieved by a sub; the "clink-like" sound of treasure dropping into a bank, as the divers are safely rescued.

SEAQUEST
For Atari VCS owners
Suggested retail
£29.95 incl. VAT
Available now

HAPPY TRAILS



Introducing a Wild West puzzle guaranteed to drive Intellivision owners around the bend: Happy Trails by Activision. You have to blaze your own trails as you gallop through a comical Wild West landscape, collecting treasure and rounding up outlaws. With sophisticated strategy, fast action and a humorous theme, our new game for Intellivision promises Happy Trails to you!

So saddle up, Deputy, it's time to track down Black Bart! This is another amazing game designed by Carol Shaw — you'll have to move fast and think even faster, and with each new screen scene, the challenge gets tougher...

HAPPY TRAILS
For Intellivision owners
Suggested retail
£24.95 incl. VAT
Available now

Advance Information

And here's news of what's coming as the Summer progresses! Watch out for these great titles — all really fabulous and unique creations — from Activision...

There's Oink!, Keystone Kapers and Plaque Attack (for Atari owners) — for starters. They'll be released over the next two months.

And later in the year, Activision have even more titles lining up — including Enduro, the hottest-ever "first person" steering and racing game, and Robot Tank (it's 1999, and the world's out of control!). Don't they sound great?

ACTIVISION®

Master Gamer Awards

The Activision Fun Club is the only U.K. video games club to offer a full-scale Performance Award Scheme, which gives *everyone* who owns an Activision cartridge a chance to win a super performance badge or certificate. U.K. Members have done really well lately and you'll be pleased to know that *our* aces and vid-kids have beaten a load of the current U.K. and World Records, since our last issue. So get practising — we want your scores. If your tweak is high-score, here's where the action is ...

FREE badges to be won!

All the great new high scores shown here have been sent in by Atari Owners — come on Intellivision owners, you can get terrific scores on Stampede, and as for Pitfall — well, you know how far you can go ... Just one request, please, from our Club Manager Kathy Leonard: please make certain that your name, address and the cartridge name is on the back of the photos you send in. Sometimes your pictures get separated from your letters — and we have some difficult matching-up to do!

HOW TO APPLY FOR MASTER GAMER STATUS

1. Go for a qualifying score, and take a photograph of your TV screen when you achieve it. Ring Kathy at the number below if you are not sure what score you have to beat!
2. Write your name, age and address on the back of the photograph, and send it in to us as quickly as you can. Here's who to write to:

Kathy Leonard, Club Manager
Activision Fun Club
7 High Street, Maidenhead,
Berks, SL6 1JN.

We regret we can only accept Master Gamer claims in writing, with a picture but if you need any advice (or egging on!) telephone Kathy on 0628 26957.

IF YOU'RE BRILLIANT — YOU COULD BE A U.K. GAME CHAMPION!

After achieving Master Gamer status (see this page), on any Activision cartridge, your next step is to go for Game Champion! You'll be in competition with every other Activision Master Gamer in the country, and there's no limit to the number of scores you can submit.

We will award immediate Game Championship status, and a personalised certificate suitable for framing, for the highest score received to date on any Activision cartridge available in the UK. It's quite possible you could be a multiple Game Champion — or a Game Champion for just a few hours: new scores are coming in to Kathy all the time.

Follow the same instructions for your Game Championship claim as for your Master Gamer claim — and they must always be in writing, with a photograph please.

Scoreboard



PITFALL!

Congratulations to David Ross and Richard Varnie who have both achieved the maximum score of 114,000 on this cartridge.



MEGAMANIA

David Ross also became the first person in the U.K. to achieve the maximum score of 999,999 on this cartridge. Subsequently we have now received a further 5 maximum scores.



BARNSTORMING

U.K. records are held by:
Chris Barton — Game 1 — 0:32.82
Paul Williams — Game 2 — 0:50.27
Dermot Barnes — Game 3 — 0:53.09



CHOPPER COMMAND

Now 17 U.K. players have joined Lee Etherington and "rolled over" at 999,999. Well done!



DRAGSTER

Alan Carter still holds the U.K. record — 5.61 secs.



FREEWAY

Everyone loves this cartridge — and Steven Brown has beaten the U.K. record, with 36 on Game 3.



GRAND PRIX

Ray Watkinson and David Ross are both pretty near to the World Record with their timing of 0:29.61 on Game 1. Ray has also broken the World Record on Game 4, with 1:35.38.



KABOOM!

Gordon Keenan and Stuart Taylor have both "rolled over", and broken the U.K. record — with 999,999 on this cartridge.



LASER BLAST

Over 100 U.K. Members have now "rolled over" at 1,000,000 — you need score just 100,000 to get a Laser Blaster badge.



SKIING

Steven Davies (not Steve Davies!) and Stuart Gray are the joint U.K. record holders — with 27.42 secs.



STAMPEDE

This is a heavy game — top U.K. score so far is by Sai Ming Wong, at 35,164, on an Atari VCS. How are Intellivision owners getting on — let's have some really high scores ...

We think the competitive element of these awards is one of the most exciting things about Fun Club. We'd like to start giving *real* prizes to perpetual High Scorers. Has anyone got 5 badges yet? If so, please write to Kathy, and you might have a surprise in store!

Come on U.K. Atari and Intellivision Owners — we can beat the Americans at their own games! Let's hear from you — especially the vid-kids.



Members Page

We've given this page over to our Members — every idea and comment here is your own! We'll pay £5 for any letter published — so come on, drag yourself away from your TV and that pile of cartridges — put your ideas on paper, we'd like to hear from you. Just put your letter in an envelope and send to: The Editor, Activision Fun Club News, 7 High Street, Maidenhead, Berks, SL6 1JN.

ALL THE WINNERS Pitfall Harry's U.K. Treasure Hunt

You'll have read in the magazine just how amazingly everyone has taken to the Activision Pitfall!



cartridge, which we released earlier this year. At the time we ran the Pitfall Treasure Hunt, with prizes of £100 each for the five people who correctly traced Pitfall Harry's route to the 'cache of gold' buried in the magical kingdom of ENARC.

Entrants were sent a Treasure map and five weekly clues to the treasure trove — and these were our five lucky winners:

Gary Caswell from Onchan, Isle of Man; M. Gannon from Liverpool; Christopher Sell

from Elm Park, Essex; G. Whittlesey from Dagenham, Essex; Robert Lowe from Leeds



Our Puck Monster competition

The following lucky Members have won the popular Puck Monster hand-held game, kindly donated by CGL, — as prizes in our recent competition:

Ms Jacqueline Sutton from Altrincham
Mr Paul Setterfield from Laleham
Mr Stephen Gibbs from Wallington
Miss Janine Sullivan from Southport

Congratulations all of you. We hope you'll have lots of fun with your game.

Win a Ten Billion Puzzle



Gordon Keenan, our Kaboom! Master Gamer, has sent us a Word Search which includes the names of 17 cartridges and the name of somebody on the Fun Club staff! Who could that be?

C	G	R	A	N	D	P	R	I	X	S	P	D	E	R
S	H	L	A	S	E	R	B	L	A	S	T	M	S	K
A	P	O	M	R	E	T	S	G	A	R	D	I	A	R
G	Y	I	P	R	Y	H	T	A	K	G	N	E	N	Y
N	E	D	E	P	M	A	T	S	N	N	M	G	O	B
I	K	D	S	I	E	R	B	I	E	R	A	D	I	R
M	C	N	O	T	H	R	X	T	A	E	S	I	S	E
R	O	G	M	F	I	O	C	I	G	T	T	R	I	D
O	H	N	E	A	B	K	N	O	R	S	E	B	V	G
T	E	I	E	L	S	A	L	E	M	A	R	R	I	N
S	C	I	M	L	M	B	C	M	N	M	G	E	T	I
N	I	K	A	A	R	O	R	Z	R	R	A	G	C	H
R	N	S	G	A	R	O	C	A	A	A	M	N	A	S
A	O	E	T	D	S	M	A	M	B	T	E	A	D	I
B	M	A	Y	A	W	E	E	R	F	S	R	P	N	F

If you can list all 17 titles, and find the mystery name, send us your list by Friday 30 September, 1983. The first ten correct entries out of our bag will win a terrific prize from Activision. Address your letters to:

Word Search, Activision Fun Club, 7 High Street, Maidenhead, Berks, SL6 1JN

Amongst our 100 or so Laser Blasters who have achieved top scores — here are two aged 7 and 37!

Dear Kathy, I have achieved a score of 1 MILLION and enclose my photograph. It took me 5 hrs. 35 minutes to get this score. I am 37 years old so I guess I may be one of your older fans.
Yours, A.E. Gunter

Dear Kathy, I enclose a photograph of our TV screen showing my son Ian's score (he is 7). His older brother Paul is already a Commander, so Ian is eager to follow his example.
Yours sincerely
Mrs J.M. Crozier

IF YOU'RE HAPPY — TELL US!

Here's just a small selection of the super letters we get each day from people who love Activision cartridges. Thanks for writing, all of you ...

Dear Kathy, I must congratulate Activision's David Crane on Pitfall, the most outstanding game I've ever seen! Since I bought it, I've had many hours of enjoyment. I'm hoping David will have some ideas on Pitfall Two soon.
Yours, Raymond Powell,
North Cornelly, Glam.

Dear Kathy, Your new cartridge Pitfall is superb, and is better than all Atari, Imagic and Parker cartridges. I have not yet achieved the maximum score, but have come very close.
Yours sincerely,
Martin Harding,
Leeds 8.

Dear Kathy, When I received my Fun Club News I was very surprised to see such fantastic cartridges at very LOW prices. I find your graphics absolutely superb, not forgetting the sound effects. No other company can match Activision — truly!

Yours sincerely,
M. Langton,
Bellingham, S.E.6.

If you're a video games player, don't forget, the Activision Fun Club exists specifically to make your video-gamesmanship even more enjoyable, so if you have any problems or queries, or just want to chat to us about your *own* ideas or prowess, here's our address and telephone number:

Activision Fun Club, 7 High Street,
Maidenhead, Berks, SL6 1JN.
Telephone: 0628 26957

YOUR ACTIVISION CARTRIDGE CHECKLIST

You'll know by now just how fabulous Activision cartridges are, and just how much more fun and play value you get by buying them. This is the current list of titles available — if you haven't tried them all, pop along to your local store and have a go!

You'll find Activision cartridges, in most good High Street stores, in Video Games departments, specialist video dealers and a number of the leading mail order catalogues. But if you can't find them in a shop convenient to you fill out our "Where to Buy" coupon below, and we'll send off the latest full-colour Activision cartridge catalogue and regional stockist list, plus details of how to obtain cartridges by mail order — if required.

Dear Kathy, I think the graphics on StarMaster are excellent and am amazed with the 3 dimensional view of the scene rather than controlling an on-screen face craft. I hope it will be possible to see more cartridges developed like this in the future. In my opinion this has to be the best game cartridge on the market at the present time ... it tops even the Atari cartridges.

Yours sincerely,
Terry Ball,
Beacon Heath, Exeter.

Dear Kathy, I'd like to compliment you on your fantastic new cartridge, StarMaster. I found it out of this world(!). If your standards keep up like this it will be goodbye Atari cartridges!

Yours sincerely,
Aubrey Ganguly,
Swanley, Kent.

Dear Kathy, I recently joined the Fun Club. I thought the Fun Club News was excellent, full of information that's interesting. I cannot wait for your next issue. Keep up the good work. From Meirion Evans, Llanelli, Dyfed.

HOW TO TAKE A PHOTOGRAPH OF YOUR ON-SCREEN HIGH SCORE

It's easier than you'd think! Just follow these easy instructions:

DO NOT USE A FLASH BULB! In most cases the light from your screen is enough. When in doubt, turn on all the lights in the room. Remember, we're not looking for photographic works of art — merely proof of the score you've achieved. Providing that shows up clearly, it's all we need.

35 mm Camera: there are two methods we've tried with some success — but let us know if you discover another:

1. Use film with an ASA reading of 64, set lens on f22 and expose film for 3 to 5 seconds. Use a tripod.
2. For 100 ASA film shoot at 1/30 of a second using the widest lens opening. Hold steady!

Instamatic Cameras — 126 and 110: Insert a dead flashbulb or flashbar as this ensures the camera lens opening as wide as possible. Hold steady!

Polaroid — probably the most popular method. Polaroid film has an ASA of 3000 and so light from the TV screen should be sufficient. Hold steady!

Current Activision cartridges

For Atari Owners

RIVER RAID
SEAQUEST
MEGAMANIA
BARNSTORMING
BOXING
BRIDGE
CHOPPER COMMAND
DRAGSTER
FISHING DERBY
FREEWAY

SPIDER FIGHTER
PITFALL
STARMASTER
GRAND PRIX
ICE HOCKEY
KABOOM!
LASER BLAST
SKIING
STAMPEDE
TENNIS

For Intellivision Owners

PITFALL
STAMPEDE
HAPPY TRAILS

Watch for details of lots of new releases — in our next issue!

TO: WHERE TO BUY, Activision Fun Club,
7 High Street, Maidenhead, Berks, SL6 1JN.

Please send me a free full-colour Activision Catalogue and the Regional Stockist List for my area.

NAME: _____ (Miss/Master/Ms/Mr)

ADDRESS: _____



7000+ ENTRANTS

FOR THE ACTIVISION U.K. VIDEO GAMES PENTATHLON

Earlier this year we ran the first ever U.K. Video Games Pentathlon, at Birmingham, in the Midlands. Over 400 spectators crammed the Ballroom at the Albany Hotel to watch some very expert and competitive play — on Activision cartridges.

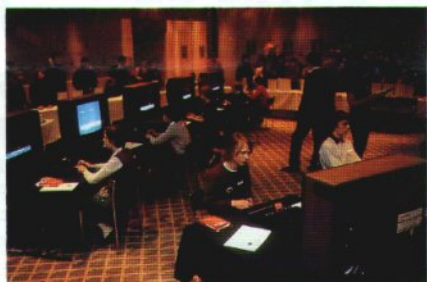
40 Finalists competed, of whom 20 were Master Gamers from the Activision Fun Club — chosen from all the qualified members who had achieved high scores on Activision video games cartridges. 20 were finalists in the Video Games Challenge competition which we ran in co-operation with Look-In magazine — and represented the "cream" of over 7,000 entrants!

The competitors, aged between 8 years and 25 years, came from all over the U.K. They played all day in four eliminating rounds — on five popular Activision cartridges: Stampede, Pitfall, StarMaster, MegaMania and Chopper Command, and then on the new River Raid cartridge. The final round was played on Spider Fighter, which at that time no-one in the U.K. had played before.

The two winners were unnervingly young — John Barber, who was the Fun Club winner, is only 13 (he comes from Brownhills, near Walsall), and Andrew Davis, the Look-In winner is only 10 (he's from Walshaw, near Bury).

Both win an all-expenses paid holiday to California this summer. The runners up all received games from the extensive CGL range, including the new "Frogger" mini-arcade game and the "Donkey Kong Jr" Game & Watch pocket game. Indeed, we made sure nobody went home empty-handed — all forty finalists received a prize, and there were numerous competitions and draws for spectators and supporters, too.

The prizes for the Pentathlon were presented by David Morein from CGL (representing Activision), TV comedian Don Maclean and the Editor of Look-In, Colin Shelbourn.



ACTIVISION®

Put on your thinking cap!

TOP 10

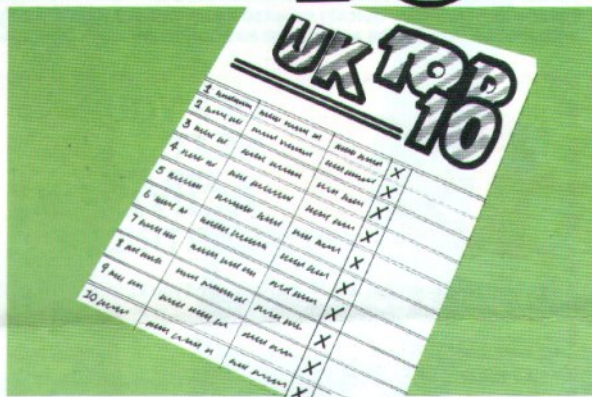
**FORECAST OUR U.K.
TOP TEN
AND YOU COULD WIN
THREE CARTRIDGES
OF YOUR CHOICE**

5 sets of 3 cartridges to be won!

If you're a Fun Club Member, enter this FREE competition.

We're asking all our Members to choose the cartridges *they* think will form the U.K. Activision Top Ten for September 1983. Just select the ten current Activision cartridges you think will be the best-sellers from our U.K. outlets during the month of September 1983, place them in order on the grid below, answer our tie-breaker question, and you could be one of the lucky people to win these super prizes.

Easy — and fun! Use your knowledge of Activision, and your "feel" for the U.K. market, to make your choice, NOW! You'll see the full list of current Activision titles available in the U.K. elsewhere in the Fun Club News.



Rules

1. All entries must be on this Entry Coupon, cut from this issue of the Activision Fun Club News.
2. Closing date for entries is first post, Friday 30 September, 1983.
3. Persons connected in any way with the administration of this competition are ineligible for a prize.
4. No responsibility is taken for Entry Coupons lost in the post.
5. The Judges' decision is final, and no correspondence whatsoever can be entered into.

SEPTEMBER TOP TEN ENTRY FORM

TO: Top Ten Competition, Activision Fun Club,
7 High Street, Maidenhead, Berks, SL6 1JN.

Name: _____ (Miss/Master/Ms/Mr)

Membership No: _____ Weekend Telephone No: _____

Address: _____

1. My selection of U.K. top-selling Activision cartridges during September 1983 is as follows:

1	6
2	7
3	8
4	9
5	10

2. My age group is: 11 or under 12 to 17

(tick one)

18 to 25 26 or over

3. If my selection is correct, these are the 3 Activision cartridges I'd like to win:

(fill in names)

4. What do you think is the best video game ever, and why?

(up to fifteen more words) FCN/3

If you haven't joined our Club yet — you should!

Join the club



If you're a Member already, do you know anyone else who'd like to join?

You'll be pleased to know that we at Activision have set up our own U.K. marketing operation, so from now on we'll be in even closer contact with you. We'll be bringing you all the news of what's at the end of every rainbow — almost before you know it! And it's going to be great ... but you know that already!

All our games that are star performers in the U.S. — the world's most demanding video games market — are quickly adapted by us to the U.K. PAL TV system. So you'll be in with the fun, in with the action, just as soon as we can rush the cartridges to you.

£1

OFF YOUR NEXT ACTIVISION CARTRIDGE

Special Fun Club Summer Offer!
Offer closes 30 September 1983

Join our FREE Fun Club now — and we'll send you a £1 Cash Rebate token towards the cost of your next Activision cartridge!

Fill out this Form in block capitals and post it to: Activision Fun Club, 7 High Street, Maidenhead, Berks, SL6 1JN.

FIRST NAME/S: _____

SURNAME: _____ Miss/Master/Ms/Mr

AGE GROUP (tick one): 11 or under 12 to 17 18 to 25 26 or over

ADDRESS: _____

POSTCODE: _____
(it is essential that you fill out your postcode.)

(tick as applicable) I have an ATARI INTELLIVISION video games unit

I bought my games machine in:
1979 1980 1981 1982 1983

I hope to buy a games machine shortly

(fill out as applicable) I already have _____ cartridges for my games machine,
of which _____ are by Activision

If you haven't joined our Club — join now!

Here's what you get for starters: and we're adding more and more fun and action all the time:

1 Free membership!

Membership of the Fun Club is absolutely free — and entitles you to a super personalised Membership Card.

2 £1 token towards the cost of your next Activision cartridge!

Your £1 Cash Rebate token will be sent with your Membership Card — get it stamped by your Activision dealer, and we'll send you £1!

This is a special Fun Club Summer Offer, which closes 30 September 1983 — so be sure to get your Application Form in by that date ...

3 Free regular magazine!

Future issues of this quarterly Fun Club magazine will be sent to you regularly.

4 Great Fun Club activities!

You'll be a participating force on the Fun Club scene, with performance badges to win, competitions to enter, special offers to send for, and events to participate in (if you're good enough — read about the Activision Pentathlon in this issue).

Join the Activision Fun Club today! Just fill out the Application Form opposite, cut it out and send it to us (or phone the required information direct to Kathy Leonard on 0628 26957) — and we'll do the rest.

If you are already a Member, why not give this coupon to a friend who has an Atari VCS or Mattel Intellivision? Then they can have as much Activision fun as you do. PLEASE DON'T FILL IN THE COUPON IF YOU ARE ALREADY A MEMBER, you'll only go down as a duplicate listing and our computer will weed out your second application!

More fun ... more action ... with

ACTIVISION®