

SwordQuest™: Atari Revives Medieval Adventure



Hear ye! Hear ye! Lords and ladies of the realm! Be advised that Castle Atari in the Kingdom of Silicon will soon be under siege by questers of the Sword of Ultimate Sorcery. The Sword is the prize-of-prizes in Atari's latest home video game challenge: SwordQuest.

SwordQuest, a series of four high adventure game cartridges, revives the medieval tradition of knights in shining armor venturing on perilous quests in search of treasure.

Times have changed, however; questing is now done electronically on an ATARI VCS.™ The treasure to be won, though, is more than a figment of a wizard's spell. The much-sought-after prize-of-prizes, the Sword of Ultimate Sorcery, is an actual jeweled saber fashioned exclusively for Atari by Franklin Mint.

But before the player can aspire to



such treasure, he must prove his mettle in contests based on each of the four game cartridges: EarthWorld,™ FireWorld,™ WaterWorld™ and AirWorld.™ Within each of the four games, scheduled for releases at various intervals between fall 1982 and fall 1983, are number clues which lead to word clues in DC Comic storybooks which accompany the game

cartridges. Once the player puzzles out the correct clues (beware: some are "red herrings"), he enters them on the contest entry form contained in the SwordQuest Challenge Leaflet.

The first 50 heroes of EarthWorld who identify all of the five correct word clues



will be invited to Atari to compete in a play-off to determine the winner of the grand prize for the EarthWorld Contest.

The contests for FireWorld, WaterWorld and AirWorld will be conducted in the same manner. Each of the play-offs will involve 50 finalists competing on a special-edition Atari adventure game cartridge, similar in nature to the one each group successfully mastered.

The treasure to be carried off by the winner of EarthWorld is a gold medallion studded with precious stones. The conqueror of FireWorld will claim a platinum chalice embellished with an assortment of jewels. The WaterWorld victor will don a jeweled crown. And the wizard who divines the winning spell to AirWorld will be rewarded with a philosopher's stone encased in a gold and jewel encrusted box.

Upon the conclusion of all four SwordQuest contests, each of the four grand prize winners will be invited back to Atari to compete against one another in a Grand Finale Contest to determine the SwordQuest Challenge National Championship. Again, a special-edition ATARI adventure game will be provided for the players to compete on. The Grand Finale winner will then be knighted with the

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Richard Keiser Appointed Director of Security



Dick Keiser

Please welcome Dick Keiser, Atari's new Security director. Dick, a former high-ranking member of the United States Secret Service, is responsible for providing security for all Atari's operations throughout the world. The challenge put before him is as momentous as any he has undertaken in his long and distinguished law enforcement career.

He states that his overall objectives are to upgrade Atari's security in everyday operations as well as make it an integral part of the company's long-range business plans. "Security will remain sensitive to the needs of each division, department and employee," Dick says. "But security is a company-wide effort and is greatly facilitated if each employee becomes sensitive to the fact that strong security is essential at Atari. For one thing," he continues, "this means that Security will become more insistent that all employees wear their company identification badges at all times while at work."

Dick's first day at Atari was Monday, September 13. The previous Friday, September 10, was one of the hardest days

of Dick's life: it was the day he retired from the Secret Service after 20 years of service, 14 of which he spent at the White House. The years, the presidents, the memories...saying good-bye was difficult.

John Kennedy. Dick protected President Kennedy's family the summer before he was assassinated. Dick later protected Mrs. Kennedy during the year she spent in mourning.

Lyndon Johnson. Dick was assigned to protect his daughter Lynda Byrd through her years as a college student. Dick was on hand when she dated dashing Hollywood actor George Hamilton. He was also in the wings when Chuck Robb, Lynda's future husband and governor of Virginia, entered her life.

Richard Nixon. Dick traveled extensively with President Nixon on his history-making trips to the Mideast, the USSR and the People's Republic of China. When Watergate abruptly ended Nixon's second term in office, Dick was the only person in the Oval Office, aside from the TV crew, when the President delivered his resignation speech to the nation.

Gerald Ford. Again, Dick traveled to the USSR. There were also trips to San Francisco and Sacramento, and the two assassination attempts. Sarah Jane Moore and Squeaky Fromme—Dick remembers them well.

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By a coincidence of nature, Dick Keiser could almost double for Gerald Ford, one of the presidents he was in charge of protecting. In case you can't tell the difference, Dick is on the left.

©The Washington Post, 1974.

What Did You Want To Be When You Grew Up?



Noreen Lovoi, events coordinator, Corporate:

I wanted to be a grown up and do all the wonderful, forbidden pleasures an adult does. Now I'm regressing—I want to be a child again.



Chris Coffin, material coordinator, CED:

When I was four I started reading my mom's medical books and wanted to be a doctor. The only thing I do in the health field now is contribute to the United Way.



Zula Rogers, production supervisor, CPG:

An aviator. I read a lot about Amelia Earhart when I was young and wanted to be just like her. I had a chance to take aviation training where I used to work, but I quit before the training began.



Greg Jenkins, security officer, Corporate:

I wanted to be a naval photographer just like my dad. Right now he runs the Navy's photo labs in California. In December he will head up the Navy's School of Photography in Florida. I take after him by being a photo enthusiast. Several weeks ago, I shot seven rolls of film at a drum and bugle corps concert.

Beverly Keyes: Folk Dancer



Senorita Beverly Keyes shows off her native finery.

Emotions are often expressed through physical action. Joy finds an outlet in laughter, anger in fighting, sorrow in tears. Beverly Keyes, International sales administrator, has found an ancient and colorful means of giving vent to all kinds of feelings: Mexican folk dancing.

Beverly first became interested in the festive art of folk dancing at the age of 15

when she and some friends were driving along the streets of Palo Alto looking for something to do. One friend suggested they go folk dancing at Stanford.

"What's folk dancing?" Beverly asked. "Don't worry, you'll like it," the friend replied.

And she did like it. In fact, she liked it so much that she made it a major part of her life. She joined a class and within a year began teaching the dances she had mastered to church groups and physical education classes at her high school.

At UCLA, Beverly majored in ethnic arts with a concentration in dance and became a member of a Mexican dance troupe. In her junior year she went to Colombia, South America to do field research. Although she had only planned to stay a week, she met up with some people in a dance troupe who asked her to join them. For the next four months, Beverly was a professional dancer, performing nightly in fancy hotels and restaurants.

When she returned to the United States, Beverly earned her teaching credential and taught first grade and English as a Second Language (ESL). Now, her fluency in Spanish facilitates her job here at Atari when she has to call Latin America to discuss letters of credit for order payments.

Although she has settled into a career in business, something she never anticipated, she keeps active in her first love: folk dancing.

"The reason I like it so much is be-

cause it allows me to express myself in many ways," Beverly explains. "I can be graceful and show off at the same time. It's a blend of all kinds of movements and feelings."

Beverly is presently a member of Los Lupenos de San Jose, a local Mexican dance troupe which has travelled throughout the United States and Mexico. It recently received a \$12,000 grant from the California Arts Council to perform at senior citizens' centers. In the course of a performance, Los Lupenos demonstrate dances from three different regions of Mexico and explain the significance and symbolism of various movements.

In the Mexican Hat Dance (the national dance), for example, the woman will never face her partner because that would be too forward. She will always be turned diagonally toward him, and her skirt will form a modest barrier between the two, as the man chases after her in a stylized effort to win her love. Near the end of the dance, she bends down and picks up his hat, and he swings his leg over her to show he has conquered her love. Then they stand up and dance side by side. At the conclusion, they are equal partners.

Thirteen years and 700 dances after her first taste of folk dancing at 15, Beverly says, "I will never stop dancing. There are still so many dances to be learned. Besides, it will always keep me young!"

Director of Security

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Jimmy Carter. The change from a Republican administration to a Democratic one, Dick found particularly challenging. One of his greatest challenges, from the point of view of security, was Carter's inauguration walk down Pennsylvania Avenue. It was a memorable first day, Dick says. "I wouldn't have been anywhere else except at the side of the President." Under President Carter, Dick rose to Director of Protective Operations.

Ronald Reagan. Under President Reagan, Dick was promoted to Assistant Director of the United States Secret Service.

On his final day, as Dick was packing up his files jam-packed with 20 years of memories, the phone rang. It was Jimmy Carter calling to congratulate him on his retirement and his appointment as Director of Security at Atari. After they had exchanged pleasantries, President Carter asked, "How are you doing?"

Dick replied, "Mr. President, this is my last day and I don't like last days. I find it very difficult."

"Well, I know just what you mean," said Carter. "Just remember, they are always followed by first days."

As Dick launches his career at Atari, let's all join in and welcome him during his first days. With Dick at the helm of Security, the department is sure to become a model for other corporations to follow.

ACTIVITIES & RECREATION

Calendar of Events

October 16	TCIRC Golf Tournament
October 16	Atari Day at Marine World/Africa USA
October 23	Corporate Cup Planning Meeting
October 28	Pumpkin Carving Contest
October 29	Transportation Day at 1215 Cafeteria
October 30	Halloween Family Fun Run
October 31	Happy Halloween!

Create a Monster!

Grab your knife, Atari is having a pumpkin carving contest. On October 26 and 27, Saga Foods will be distributing free pumpkins in all the company cafeterias from 8 to 11 a.m. Simply fill out a registration form at the cafeteria and exchange it for a pumpkin of your very own.

A \$10 gift certificate from the Company Store will be awarded to the winners in the following 10 categories:

- Most original
- Most frightening
- Funniest
- Cutest
- Ugliest
- Best Atari character look-alike
- Most likely to succeed as a jack-o'-lantern
- Best costumed pumpkin
- Ms. October
- Best achievement in pumpkin sculpture



You can take your pumpkin home to carve your niche in the Pumpkin Sculptors Hall of Fame, but make sure to return your finished pumpkin to the cafeteria of your choice before 11 a.m. on Thursday, October 28. Judges will visit each cafeteria on the afternoon of the 28th and announce the winners on Friday, October 29.

Registration forms will be available at each company cafeteria beginning Monday, October 25. For more information, contact Rebecca West, 988-0352.

Come to our planning meeting on Saturday, October 23 at 9 a.m. We will meet in front of 1344 Bordeaux. Then join us for a short, informal run on the Baylands following the meeting. A team that runs together, wins together! If you are planning to attend or are interested but cannot attend, call Shimo Shimasaki, 988-0762.

Intramural Sports

Bowling

Last month's bowling party was a great way to celebrate the formation of an Atari bowling league. Although league play began on September 29, some teams still have a few openings. The league bowls every Wednesday night starting at 8:45 at Camino Bowl in Mountain View. For more information, call Rebecca West, 988-0352.

Volleyball

We are now recruiting employees to form a co-ed volleyball league. If you have a team or are interested in joining one, contact Shimo Shimasaki, 988-0762.



Why not pause to see the Lion Show at Marine World/Africa USA during Atari's Family Fun Day, Saturday, October 16. You'll just roar with delight when we tell you the prices for park admission: adults, regularly \$9.95, only \$6.50; children, regularly \$6.95, only \$4.50. Buy your tickets now at all three Company Store locations.

Halloween Family Fun Run

To kick off Halloween, Atari is sponsoring a Halloween Family Fun Run on Saturday, October 30. So if you and your kids are getting in shape for a night of trick-or-treating, why not bring the whole family down on the morning before All Hallow's Eve for a rousing spell of heartwarming hijinks on the hoof.

Rain or shine, the race will begin in front of 2710 North First Street in San Jose at 9 a.m. First place ribbons will be given to runners in the following events:

- Men's 1-mile (over age 35)
- Men's 1-mile (age 35 and under)
- Women's 1-mile (over 35)
- Women's 1-mile (35 and under)
- Men's 5K (over 35)
- Men's 5K (35 and under)
- Women's 5K (over 35)
- Women's 5K (35 and under)

Thirst-quenching refreshments will be served in the 2710 North First Street cafeteria following the run.

Free Halloween t-shirts will be given to pre-registered Atari employees and immediate family members. In order for you and your family to receive t-shirts, you must return your registration forms to the Employee Activities department, 3900 Freedom Circle, no later than October 18.

Late registrations will be accepted on the day of the event from 8:15 to 8:45 a.m. All late-registered runners may purchase t-shirts for \$3 following the event, while supply lasts.

Course maps and Fun Run details will be sent to all pre-registered employees. For more information, call Shimo Shimasaki, 988-0762.

Atari Halloween Family Fun Run Registration Form

Please complete one per person.

Full Name _____

Male _____ Female _____ Age _____

Course: 1 mile _____ 5K (3 mi.) _____

Atari Employee _____ Dependent _____

Building # _____ Dept. # _____

Work phone _____

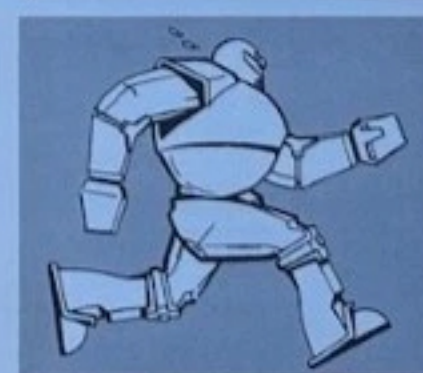
T-shirt size: Adult S M L XL Child S M

Signed _____ Date _____

Parent's Signature _____

(Please complete one form per person and mail to Employee Activities department, 3900 Freedom Circle)

I hereby agree to abide by the rules and regulations governing ATARI activities and elect to participate at my own risk; and in consideration for being allowed to participate, do hereby release and discharge ATARI, Inc., The City of San Jose, and The County of Santa Clara, together with the Assignees, Officers, Agents, Employees, and Officials of any or all of them and their successors from any and all liability (including that resulting from negligence) for personal injuries (including death) that may be received by me and from all claims and demands for damage to my personal property growing out of or resulting from the events contemplated, except where the same is caused by the willful misconduct of the foregoing. I further certify that my physical condition will enable me to participate in this event.



Corporate Cup Planning Meeting

Attention, long and short-distance runners. The Corporate Cup, one of the most prestigious industrial running events in the nation, attracts a significant amount of national network coverage. So if you've been hankering to get in the limelight, now is the time for you to join Atari's team and dedicate yourself to a training program that will bring you personal satisfaction and take Atari to the nationals in July.

Co-ed Softball Tourney



1982 Atari Co-ed Softball Tournament Champions. The 5200s. Bottom row (left to right): Darlene Ahlbre, Chris Sanchez, Margaret Morgan, Ghee Muñoz. Top row (left to right): Earl Cole, Terry Musto, Leo Champagne, Arlen Olive, Dale Zamrak, Patricia Gracie, Mario Baraona, Denis Estrada, Jennifer Woodard.

The Atari Co-ed Softball Tournament, held September 11, concluded with an exciting final game between the 5200s and the Financial Wizards. The 5200s take their name from the new ATARI 5200™ Advanced Game System, which will be released this month. Prefiguring

the product's smashing debut, the 5200s were a big hit, winning the final game 12-11 over the Financial Wizards. Home base for the 5200s is 1272 Borregas, while the Financial Wizards work their magic at 60 Plumeria.

Industrial League Sports

Several Atari teams have been formed by athletically-inclined Atarians who now represent us in a number of leagues:

Softball

Both the men's and co-ed softball teams are participating in the Tri-County Industrial Recreation Council's Fall Softball League. The men's team won the "D" division in the City of Sunnyvale's Summer League. The men play Wednesday nights, and the co-ed team plays Thursday nights at the Alviso diamond located near Highway 237 and North First Street.

The women's softball team, which placed third in the City of Sunnyvale's Summer League, is participating in the City of Santa Clara's Fall League. They play Thursday nights at Central Park in Santa Clara.

Volleyball

Two co-ed volleyball teams will participate in the Industrial Volleyball League. The "B" team will play at Prospect High School in San Jose on Tuesday nights, and the "BB" team will play at Monte Vista High School in Cupertino on Wednesday nights.

Basketball

A men's basketball team is participating in the City of Sunnyvale League.

Golf

Three golf teams are representing Atari in the TCIRC golf tournament on October 16 at the Riverside Golf and Country Club in South San Jose.

Lake Tahoe Weekend

Spend a relaxing get-away weekend in the Sierras at Heavenly Valley and at nearby casinos on Lake Tahoe's South shore on November 5 through 7. And when you get tired of challenging Lady Luck, there are shows and restaurants galore. You'll receive a two-for-one drink coupon at the Waystation Hotel and \$17 in coupons good for chips, food and drink at the Sahara Tahoe Hotel.

Your trip includes:

- Round trip transportation via deluxe Greyhound bus
 - Two nights lodging at the Waystation Hotel
 - Transfers to and from hotel to casinos
- Price: \$66.99 per person. A \$25 deposit will confirm your reservation. Final payment will be due on October 15. Please make your reservations early by calling Corporate Travel, 734-9990. If you can't make it this time around, another trip is slated for February, 1983.*

*ATARI or its insurance carrier cannot be liable for the payment of worker's compensation benefits for any injury which arises out of the employee's voluntary participation in any off-duty recreational, social, or athletic activity which is not part of the employee's work-related duties.



CLASSIFIED ADS

For Sale: 1972 Buick Skylark. Excellent condition, must see to appreciate. \$1500. Call 727-1570, ext. 26.

For Sale: Living room or den sofa chair. Earth-tone fabric & medium oak wood. Was \$450, now \$275. Like new. Call Lynn, 988-7953.

For Sale: King-size waterbed. Kiln dried redwood. Heater, liner, mattress, vibrator. \$225. Call Gene, 745-2124.

For Sale: Yamaha Champ 50cc motorcycle. Low miles, like new. 100 mpg. \$450 or best offer. After 6, call Ron, 377-1635.

For Sale: 1969 Mustang MACH I, 428 Cobra Jet. 3000 miles on qual. rebuilt engine. Clean interior, locking car cover. Receipts for everything. \$4500 or best offer. Call Mike, 942-3974. After 6:30, call 243-5900.

Wanted: Telephone answering machine. Call Lynn, 988-7953.

Wanted: Carpool sharing. From Monta Vista (Cupertino) area to 2710 area. 8-5. Call 942-6465.

Wanted: One copy of "The Betty Crocker Cook Book," first edition. First published c. 1950. Will pay up to \$15 if good condition. Call Greta, 745-5026.

For Sale: CB 360 Honda, 1975. Only 4000 original miles, excellent condition. With helmet, \$600 or best offer. Call Joe, 942-7300. After 6, 225-3004.

For Sale: Ski boots, Nordica Zeyphrs—size 4 excellent condition, only worn twice. Original cost \$190, will sacrifice for \$65. Call Judy, 745-4021, ext. 33.

For Sale: Sansui stereo system, tuner, amp, turntable, speakers, cabinet; 1½ years. \$650. Call Suzan, 743-4128.

For Sale: 1973 Continental. Good cond. New tires, power brakes and steering. AM/FM stereo. Call Mojai, 251-2990.

Wanted: M/F to share 2 BR house, west-side Redwood City. \$350/mo. + deposit & ½ utilities. Call Leslie, 942-6901, or call (415) 493-4000, ext. 3477. After 6 call (415) 368-8190.

For Sale: 1968 Triumph 250 Trophy Motorcycle. All original, excellent condition. \$1000 or best offer. Call Leslie, 942-6901. After 6, (415) 969-0985.

For Sale: 1974 Honda Elsinor 250cc on/off road bike. Good condition. \$400 or best offer. Call Leslie, 942-6901. After 6, (415) 969-0985.

For Sale: Queen-size waterbed. Complete. \$150. Call Jo-An, 745-2900.

Wanted: F/M to share 3 BR, 2 BA house. Cambrian area. A/EK, washer & dryer. \$250/mo. Includes water & garbage. Call Becky, 988-0352. After 6, 723-7520.

For Sale: Classic 1968 T-Bird. Excellent condition. \$1300 firm. After 6, call 226-5082.

English as a Second Language

You may now register for a 10-week ESL (English as a Second Language) class to be held at Atari. If you are interested, fill out the form below and submit it to your supervisor by October 13. For more information, contact Karen Rizzo, 732-3876.

Học Anh Ngữ như là Sinh Ngữ Thứ Hai (ESL)

Bạn có thể ghi tên theo học lớp Anh Ngữ như là Sinh Ngữ Thứ Hai (ESL) kéo dài trong 10 tuần do Atari mở ra hiện thời. Nếu bạn muốn học, xin điền vào mẫu dưới đây và nộp cho vị Chỉ Huy của bạn chậm nhất là ngày 13 Oct., 82. Muốn

biết thêm chi tiết, xin tiếp xúc với Karen Rizzo ở số 732-3876.

Clases de Ingles Como Segundo Idioma (ESL)

Usted ahora puede matricularse para la décima semana de clases de Inglés como segundo idioma (ESL). La cual se ofrecerá en Atari. Si usted está interesado por favor llene los blancos que aparecen en la parte de abajo. Favor de entregarlo a su supervisor no mas tarde del 13 de Octubre. Para más información pueden comunicarse con Karen Rizzo al teléfono 732-3876.

Name _____

Supervisor _____ Ext. # _____

Building # _____ Dept. # _____

New _____ Continuing _____

Please submit to your supervisor.

Corporate Distribution Warehouse: Keeping Atari Supplied

Where do desks at Atari come from? Or paper for the copying machines? Or the pens you write with? Or the coffee you sip every morning?

All these basics of Atari life come from the Corporate Distribution Warehouse at 603 Baltic Way in Sunnyvale. Supervisor Charlie Jones says that before his department moved to Baltic no controls were kept on supplies in Atari's cupboards. "We didn't know where things were going, and who they were going to." Now Charlie keeps strict tabs on all Atari's supplies. Under his direction, inventory control analyst Bob White makes sure that all the supplies on the shelves correspond to what the files indicate should be on hand. "If they don't match, I find

are bare, you can count on the delivery men from Baltic for prompt service. Edgar Hernandez, an aspiring student of business and computer science, makes deliveries to approximately 25 buildings a day.

Juvenal Bejines—J.B. for short—enjoys meeting all the employees he comes across on his daily rounds to the various Atari locations. Gilbert Laird



Jim Mattesini tinkers with a troubled Selectric II typewriter.

and Rick Best emphasize that making deliveries encompasses more than just dropping off the goods. Before they can make a delivery, they have to unload the shipment, put the supplies on the shelves, pack up the orders and address them. When that's all done, then they



The entire staff of Corporate Distribution gathers for a group picture. Next time you see any of them around, make sure to say thanks for keeping your department in supplies.

make deliveries.

Mr. Fixit, Jim Mattesini, Atari's ace in-house repairman, is right at home at the Distribution Warehouse. Every day he's there on standby awaiting calls to repair anything from typewriters to dic-

taphones to paper shredders.

And, yes, there are women on Baltic Way. Donna Dill and Teri Adkins run the front office and keep the paperwork in order.



Supplies that arrive in the morning have to be sorted through and addressed for inter-office distribution. From left to right: Juvenal Bejines, Ron Daniels, Gilbert Laird and Don Crisp.



Corporate Distribution Warehouse supervisor Charlie Jones takes time to explain the day's agenda to Teri Adkins (standing) and Donna Dill (seated).

out why," he says.

Don Crisp, lead clerk and senior receiver, handles incoming and outgoing shipments. He makes sure that all the paperwork and signatures are in order. "If it's not, nothing goes out," he states flatly.

The supplies Charlie has in stock include not only office supplies but also cafeteria, janitorial and word processing supplies, office forms and furniture.

When your department's cupboards



Some of the boys from Baltic prepare to take inventory of a vast supply of soda. From left to right: Rick Best, Edgar Hernandez and Bob White.

Share a Ride and Save Money

Ridesharing is gaining fast in popularity over solo commuting in Silicon Valley because it's an easy way to get to work and save money.

On Friday, October 29, from 11:30 a.m. to 1:00 p.m., a representative from Santa Clara County Transit will be at a booth in front of the 1215 cafeteria to answer your questions about ridesharing alternatives to commuting alone in your car.

County Transit

With 23 express routes and 49 local routes, County Transit provides reliable, punctual and economical bus service from most residential areas to local industrial parks. East Bay and Peninsula residents can transfer conveniently and free of charge onto County Transit buses at the Fremont BART station and Southern Pacific depots.

Carpooling

If you drive to work, you can share the costs by taking turns driving or by charging a co-worker a fair share to cover your expenses. Even carpooling a few times a

week can make a big difference in your pocketbook.

Vanpooling

If you live 15 or more miles from work, vanpooling may be for you. RIDES provides luxury vans to groups of 10 to 15 commuters and helps set routes, schedules and rules. Riders share the cost, while the driver has a free commute.

Park-N-Ride Lots

County Transit has over 21 free Park-N-Ride lots available to commuters throughout Santa Clara County. These lots serve as gathering points for ridesharers.

If you've never tried ridesharing, now is the time to start. Stop by the transportation booth; find out how you can become involved. If you cannot make it and would like information, call transportation task force coordinator Ellen Lipuma, 988-1925, who will direct you to the right sources.

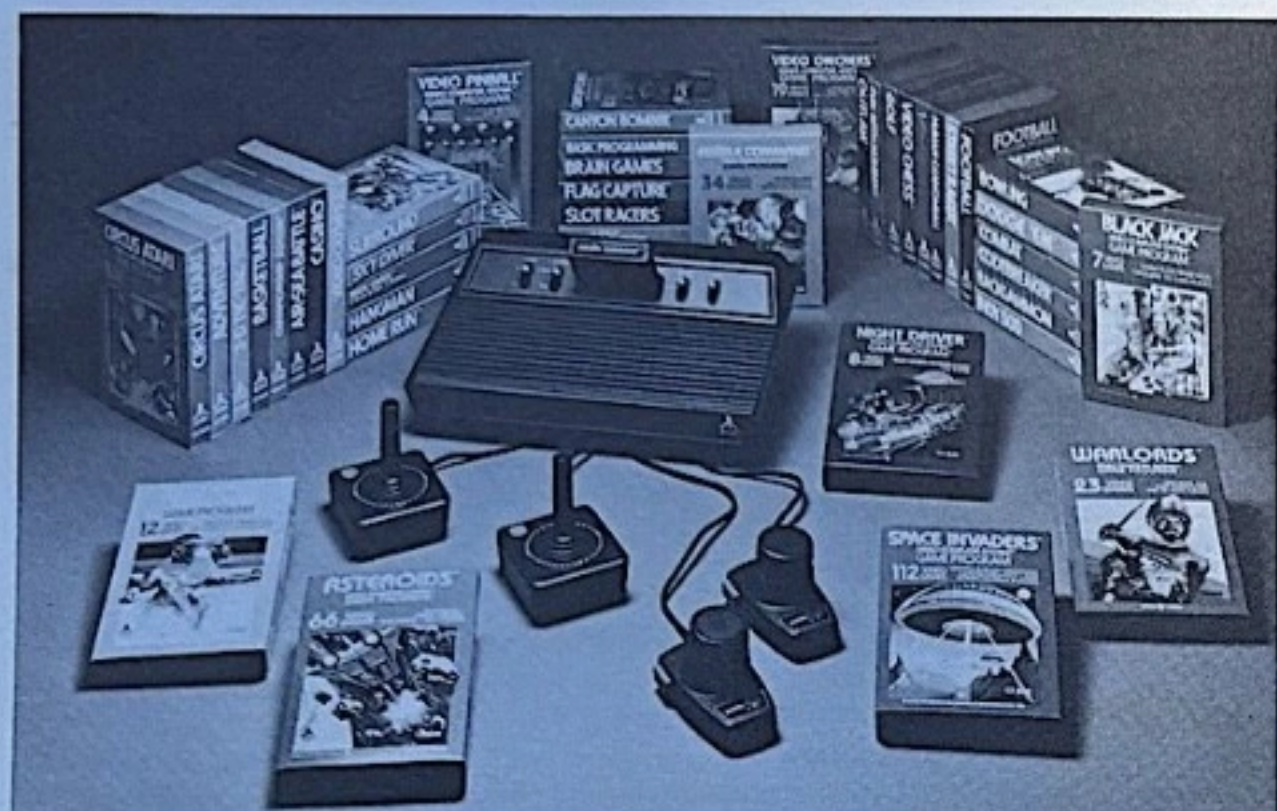
Also, if you're looking for a ride to work or want some riders, why not place an ad in the Atari Life Classifieds. Just send your ad to Atari Life, 3900 Freedom Circle.

Breast Self-Examination

Breast cancer, the major cancer killer of women, strikes 109,000 American women every year. One out of every 11 women is destined to get breast cancer during her lifetime. It kills almost 36,000 women annually. Women over 35 are the main victims. In fact, it is the leading cause of all deaths in women from 40 to 44.

Alarming statistics. Here's one statistic that could help women improve their chances of survival. About 95 percent of all cases of breast cancer are discovered by women themselves. This means that if women practiced BSE (breast self-examination) on a regular basis, they would probably detect breast cancer in the early stages and have better hope for successful treatment. On Wednesday, October 13, Dr. Chester Hurd from the American Cancer Society will speak on BSE in the marketing conference room, 790 Sycamore in Milpitas, from 12 noon to 12:45. Please join us and learn how you can help protect yourself against breast cancer.

COMPANY STORE



Can't get in enough video gaming during break time? Why not buy a VCS™ and video cartridges so you and your family can play at home? All three Company Store locations offer them to you at unbelievably low prices.

ATARI VCS™

New	\$116.00	Hangman	10.50
Reconditioned	80.00	Haunted House	12.00
A/C Adapter	3.50	Homerun™	7.75
Switch Box	3.50	Human Cannonball	7.75
Paddles (per set)	10.50	Indy 500	19.00
Keyboards (per set)	10.50	Math Gran Prix™	10.50
Joystick (each)	5.00	Maze Craze™	12.00
Adventure	14.00	Missile Command™	14.00
Air-Sea Battle™	10.50	Night Driver®	12.00
Asteroids™	17.50	Othello³	7.75
Backgammon	12.00	Outlaw®	10.50
Baseball	12.00	PAC-MAN⁴	17.50
Basic Programming	12.00	Pele's Soccer™	7.75
Basketball	7.75	Sky Diver®	7.75
Berzerk¹	14.00	Slot Racers™	7.75
Bowling	7.75	Space Invaders⁵	14.00
Brain Games	7.75	Space War	7.75
Breakout®	10.50	Star Raiders™	19.00
Canyon Bomber®	10.50	Street Racer™	7.75
Casino™	12.00	Super Breakout™	14.00
Circus Atari®	12.00	Superman⁶	14.00
Codebreaker™	10.50	Surround™	7.75
Combat	10.50	3-D Tic-Tac-Toe	7.75
Concentration	10.50	Video Checkers™	7.75
Defender²	17.50	Video Chess™	12.00
Demons to Diamonds™	12.00	Video Olympics™	10.50
Dodge 'em™	10.50	Video Pinball™	14.00
Football	7.75	Warlords™	14.00
Fun With Numbers™	10.50	Yars Revenge™	14.00
Golf	7.75		

¹Trademark of Stern Electronics Inc.

²Trademark of Williams Electronics Inc.

³Trademark of CBS, Inc. for its strategy disc game and equipment.

⁴Trademark of Bally Midway Mfg. Co., licensed by Namco-America, Inc.

⁵Trademark of Taito America Corp.

⁶Trademark of DC Comics Inc., 1979.

ATARI STAR



Atari Star: Balji Grewal

"The biggest plus about Balji Grewal is that she is very conscientious. She really cares about her job," says Rich Harper, CED Assembly, the supervisor of this issue's Atari Star.

Balji says the people she works with also deserve to be stars. "In order for someone to stand out as a star, it takes a whole department working together to make that person really shine."

Balji was born in India. When she was nine, the Grewals moved to England. In 1977, she emigrated from England to the United States with her family. Her intention was to continue her education in this country. However, money was short. So she found herself at Atari cramming components into VCS™ PCBs

(printed circuit boards) instead of cramming for finals.

Six months after she came on board as an assembler, she was promoted to lead. Her next job move was a transfer to the PCB prep area, where she readied components for stuffing. This job piqued her interest in electronics and convinced her to return to school so she could learn all the ins and outs of RAMs and ROMs.

Going to school full-time proved to be a job in itself, so she left Atari temporarily. In two years she earned an AA degree with honors in electronics from Chabot College in Hayward. (Incidentally, Balji is not the only Atarian scholar in the Grewal family. Her brother, Manjit, recently won a 1982 WCI scholarship.)

In 1979 Balji returned to Atari, brimming with electronic know-how. Today she leads a team of 22 CED Assembly technicians who troubleshoot VCS switchboxes. After her shift, she dashes back to Chabot for classes she is taking towards a BS degree in business administration. When her job and studies permit, she enjoys getting in a little raquetball.

What are Balji's career goals? She says, "I want to stay in production, and someday become a production manager."

SwordQuest™

Continued from page 1



Sword of Ultimate Sorcery, which will be his or hers to keep.*

SwordQuest is the masterwork of CED's software design team who drew upon ancient mystical systems to create a pilgrimage of interrelated puzzles. EarthWorld is based on the Babylonian zodiac. In the game there are 12 rooms, one for each sign of the zodiac. Each room contains magical objects which the player uses to advance his quest and overcome the various obstacles: the charging horns of Taurus, the treacherous Aquarian Rapids, the spears of Sagittarius, and so on.

Fireworld is based on the Hebrew Cabala, and employs the Tree of Life as its governing symbol. WaterWorld is based on the Hindu Chakras, the seven centers of the body where the life force is concentrated: the stomach, groin, solar plexus, heart, throat, mouth and forehead.

Last, and most challenging of all, AirWorld is based on the Chinese I Ching, an

oracular system of divining the future with 64 hexagrams which reflect the mystical properties of the universe.

Not only is SwordQuest a test of physical and mental skill, each game in the series reflects the spiritual development of the player. At the beginning of EarthWorld, the player is a wily rogue out to steal the warrior's sword. When he accomplishes this task, the rogue becomes a warrior. Through the game series, the warrior becomes a prince, then a king, then an emperor and finally a wizard.

*Alas, as a lord or lady of Atari—i.e., an employee—you are not eligible to participate.

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