

The Atari Owners Club OFFICIAL BULLETIN

No:11

*Two fabulous
cartridges for
sophisticates*

This month we're issuing two brilliant new cartridges for all of you who love to stay up late. First, the fascination of the smart set - CASINO. Enjoy the thrills of Blackjack, Stud Poker and Poker Solitaire. Then at the end of the evening, NIGHT DRIVER will test your driving skills and late-night reactions - to the limit.

CASINO



Play Blackjack with either Home or Casino rules - split "pairs" - pass, double down or draw - get paid extra on Blackjack! Hours of fun trying to beat the Bank! In Stud Poker you can play with your "hole" card face up or down - and also decide if the house hole card shows or not.

For the really skilled Poker player - Poker Solitaire gives you the whole pack to play with. Lay out 25 cards in 5 rows to get the 5 highest hands.

CASINO - used with Paddles.
4 games, for up to 4 players.
Suggested Retail - £23.95 incl.VAT

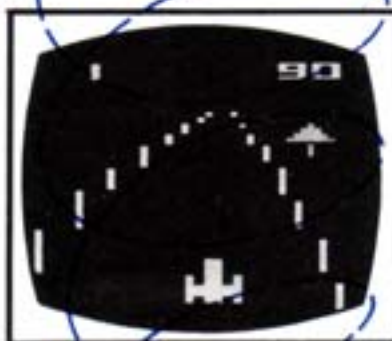
A
♠
**NIGHT
BIRDS
- start
here!**
♥
V

NIGHT DRIVER

For ONE player only. It has 3 fixed tracks and two random ones (games 4 - 8). You play either against the clock (games 1 - 4) or not (5 - 8). You steer your vehicle through the night with the Paddle's red button as your accelerator.

The left difficulty switch sets your maximum speed and the right one controls oncoming vehicles. In the 'B' position, they blow their horn before appearing - in the 'A' position you're on your own!.

NIGHT DRIVER - used with Paddles.
8 games, for ONE player only.
Suggested Retail - £16.95 incl.VAT



ATARI
Great ideas from
ingersoll
MEMBER OF HERON CORPORATION

THE ATARI VIDEO COMPUTER SYSTEM

Ingersoll Electronics Ltd 202 New North Road London N1 7BL
Telephone 01-226 1200 Telex 28255 INGSOL G

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Christmas bulk purchase offer



TOUCH ME Hand-held game

Only £5.95 incl. VAT,
Post and Packing

Remember the Atari TOUCH ME - computerised fun in a hand-held game, for 7-year-olds and upwards? It was so popular as a Christmas present last year that we've purchased a whole load more for this year - but at a brilliant, low price, for Owners Club Members only.

TOUCH ME offers three different games

Game 1 (one or more players). Repeat my light and sounds...watch out; 3 misses and you're out.

Game 2 (one or more players). Repeat as long as you can, the sounds you make me play; 3 misses and I win!

Game 3 (two or more players). Each player has a colour to touch...miss your colour and you're out!

The game's digital display scoreboard shows your score and also the score of the longest game played. The 4 skill levels add challenge to even the best of players.

Send for your TOUCH ME today - at this price it's a real bargain.

TOUCH ME ORDER FORM

To: Touch Me Offer, Atari Owners Club
Ingersoll Electronics Ltd
202 New North Road
London N1 7BL

Please send me _____ TOUCH ME hand-held games. I enclose a cheque/postal order for £ _____ (£5.95 each, incl. p & p)

NAME: _____ (Mr/Ms)

ADDRESS: _____

CONSOLE NO: _____ AB11

Offer closes 30th December 1980. Order by 1st December to ensure pre-Xmas delivery.

LETTERS... TO CAPTAIN ATARI

Dear Captain Atari
ATARI GENERAL
I have been a member of the Atari Owners Club for about 5 months now, in which time I have received 3 Bulletins. I've noticed that most letters published congratulate you on your outstanding VCS (and I echo that 1000 times over), but I also congratulate you on the Owners Club itself. It gives us an idea of what other owners say about Atari, and also tells us of new cartridges. I eagerly await each new Bulletin.
Andy Wright, Ipswich.

Dear Captain Atari
ATARI GENERAL
I notice that a lot of the letters appearing in the Official Bulletins are from youngsters. May I add a word of great appreciation from the other end of the age scale. We are a married couple nearing retirement and senior citizenship and derive very much pleasure from our Atari Video Computer. We have discovered that such games as Space Invaders, Breakout and Street Racer do indeed sharpen the reflexes. It is encouraging that we also become better with each game.
Mrs Violet M Townsend, SE1.

Dear Captain Atari
ATARI GENERAL
I am 12 years old and would like to meet other Owners in my area. Could they contact me - by letter first?
Andrew Goodwin, 41 West Street,
Yarm, Co. Cleveland TS15 9BT.

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As always, thank you for all your letters. It's been much easier to sort through and read them this month, since we asked you to stick to one-page missives. Writing on the headings - ATARI GENERAL, ATARI RECORDS, ATARI GAME VARIATIONS and NEW ATARI CARTRIDGE IDEAS - has meant that the right people here at Ingersoll Electronics read the right letters, more quickly.

Captain Atari

Here's a selection from this month's postbag:

Dear Captain Atari
GAME VARIATIONS
I am writing to you to let you know how much fun my family and I get out of your Atari system.
Secondly, I would like to inform you of a variation of Outlaw, Game 6. What you have to do is instead of shooting the opposing gunslinger you have to destroy the stage coaches without killing the gunslinger.
Jamie Soning, London NW8.

Dear Captain Atari
GAME VARIATIONS
My sister and I have found some super variations on your Outlaw cartridge:
Game 3 Blow away all of the cactus and then have someone saying "draw" and you shoot each other.
(Difficulty switches position A)
Game 14 Blow away all the cactus and then shoot the target, but every time you hit the target before you've blown away the cactus, add 5 seconds to your time.
Game 16 Same as game 14 except you have to blow away the stagecoach.
Simon & Sarah Walker, Gt.Yarmouth.

Dear Captain Atari
ATARI GENERAL
I have a Superman cartridge, and I wonder if your readers would be interested in swapping cartridges. I live in the Pendle district of Nelson, Lancashire. I would like to swap my Superman cartridge for Adventure or Space War cartridge.
J Maselden, 9 Raven Street,
Nelson, Lancs.

Dear Captain Atari
ATARI GENERAL
My favourite cartridge now is Superman. The graphics are absolutely great, and each game is so different. My dad is crazy about Video Chess. He is working his way up the skill levels (now on level 3). My mother likes Air Sea Battle and Breakout best. My sister (who lives in London) and I have a system in which we swap cartridges that we have had for a while. I think this system could work well among local groups of Atari owners, and hope you will publish this part of my letter to start people thinking about the idea.
Paul Dormand, Tyne & Wear.

WE CAN HELP with local Atari groups



You'll remember we carried a feature on forming your own Group, in AB9? Well, we've had enquiries from eight potential Groups so far, based at South Ruislip, Bracknell, Edmonton, Cleveleys (Blackpool), Reading, Warmley (Bristol), Altrincham, and "South of the River" (near London) - so now we're working out a guidance scheme for you all. We're also talking to Atari Premium Dealers in these areas to see if we can get special terms for Group purchases, etc. - we'll keep you informed.

If you have seven or more friends, and want to form a Group, drop us a line (mark it GROUPS, please) and we'll be in contact shortly. Each Group must have at least one adult member.

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Why American Atari cartridges don't work in the U.K.

An explanation by Brains

This year, a lot of Atari owners, or their parents, have bought Atari VCS cartridges while they were in the United States. When you get back, you find the cartridges don't work over here. Sorry, but it's not our fault!!

The American TV transmission system - NTSC - is quite different from the British TV transmission system - PAL. There is no way we can make NTSC cartridges work on PAL - so the shop in America misled you. By law, your best solution is to write to them, and ask them to return your money.

* * * * *

However, if this proves too difficult, we at Ingersoll Electronics are prepared to allow you £2.50 for your U.S. NTSC cartridge, against the price of a new PAL one, which will work in the U.K.

Write to our people at Head Office on this - don't try and arrange it through your Atari Dealer - it's not fair on him.

We've also come across the odd person who actually bought a U.S. Atari VCS in The States. We can change them for you, but have to make a hefty charge. Speak to our Service Dept. on this problem.

"FIRST 150" phone-in offer



Colourful, plastic-coated
Space Invaders poster

for only

£1.50

incl. VAT, Post and Packing.



0628 72449

The first 150 people to ring our Publicity Consultants, RHA, on 0628 72449 on the morning of Monday November 17th, between 9 a.m. and 1 p.m., will be sent an order form for this super Space Invaders poster. It's already a collectors' item - and at only £1.50, it's a worthwhile investment.

So get dialling on November 17th! Ask for Vidella, or Space-Age Lisa. Only calls received on that one morning will qualify for a poster at this very special price.

ANAGRAMS COMPETITION

More
SUPER
Prizes!

We had over 1,000 entries for the children's Colouring Competition in AB10 - and the winners' names will be published in our next issue.

But now it's the grown-ups' turn (although we know how clever you kids are, so probably a teen or so will turn up in the winners' lists!). To win one of these super prizes - all Ingersoll Electronics products, needless to say - just apply your mind to our ANAGRAM problem, fill out and attach our entry coupon, and post it off, to arrive no later than Friday 28th November, 1980.

How many words of 3 letters or more can you get from this phrase:

ATARI VIDEO COMPUTER

No proper nouns (Place names, etc.). Only letters above to be used - letters can only be repeated if two the same appear in our phrase. Please write your list, in capitals, on a plain piece of paper, and fill out the tiebreaker phrase. Then attach the Entry Form below to your piece of paper.

Rules

1. All entries must have Entry Coupon cut from AB11 attached.
2. Closing date for entries is first post, 28th November, 1980.
3. Persons connected in any way with the administration of the competition, or with Ingersoll Electronics Ltd., are ineligible for a prize.
4. No responsibility is accepted for entries lost in the post.
5. The judges' decision is final, and no correspondence can be entered into.



1ST PRIZE
INGERSOLL ELECTRONICS XK700
7-BAND "PROFESSIONAL" RECEIVER -
also incorporates an LCD clock with
memory alarm. Worth around £180



**For night birds -
or early birds**



2ND PRIZE
INGERSOLL
ELECTRONICS
XK805 3-BAND
CLOCK RADIO - for
accuracy and
reliability. Worth
around £35

3RD PRIZE
INGERSOLL
ELECTRONICS XK800
LED CLOCK RADIO -
wake to radio or a
buzzer. Worth around
£30.



ANAGRAMS COMPETITION - ENTRY FORM

Cut off this whole coupon and post to:
ATARI ANAGRAMS COMPETITION, RHA,
7 HIGH STREET, MAIDENHEAD, BERKS SL6 1JN.

Name: _____ (Mr/Ms)

Address: _____

Atari Console No: _____

On the attached sheet I have listed anagrams of words taken from the words ATARI VIDEO COMPUTER.

Also complete this tiebreaker sentence:

The Atari System is great entertainment value because:

(not more than 10 words) AB11

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CARTRIDGES NOW AVAILABLE

The Atari cartridges listed below are now available in the U.K. It's quite a list, isn't it! We still get enquiries from Atari Owners unable to find stockists in their town - but we wonder how hard you are really looking! There are now around 1200 retail outlets in this country and over 100 Atari Premium Dealers - who carry particularly large stocks.

If you really can't find what you want, round your way, fill out the coupon below and we'll advise you of alternative sources of supply. Don't leave it too long, though - Christmas is coming and new Atari cartridges make great presents, for friends, the family - and yourself!

To: Steve Bernard (Atari)
Ingersoll Electronics Ltd
202 New North Road
London N1 7BL

I want to purchase the following cartridges but am unable to obtain what I want because:

COMPEC '80

Britain's leading exhibition of
Computers, Small Computers,
Peripherals, Systems, Hardware,
Software, Mini & Micro Computers

The new Atari 400 and 800 Personal Computers!

They're here! The superb new Atari Personal Computers are based on the same brilliant and innovative design technology as your Atari VCS - but with more serious ramifications - both in the home or at the office.

The Atari Personal Computers will be on the market early next year, but in the meantime, if you live near London, pop along to COMPEC '80 at Olympia. We're on stands 5185/4186 - and the exhibition is open from 10.00 a.m. - 6 p.m., November 4, 5 and 6.

You'll see the systems in action, with the complete range of peripherals, including printers, disk-drives and modems. You can sit down and experience the software - in Business Management, Education, Home Entertainment - and good old Video Games!

WIN A HOME COMPUTER

Everyone visiting the stand will have a chance of winning a mind-boggling Atari 400, in an easy-to-enter competition. See you there!

Cartridge	Tick	Cartridge	Tick
Air Sea Battle	<input type="checkbox"/>	Blackjack	<input type="checkbox"/>
Space War*	<input type="checkbox"/>	Basic Maths	<input type="checkbox"/>
Outlaw*	<input type="checkbox"/>	Codebreaker	<input type="checkbox"/>
Video Olympics*	<input type="checkbox"/>	Hunt & Score	<input type="checkbox"/>
Breakout	<input type="checkbox"/>	Skydiver*	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	Min. Golf	<input type="checkbox"/>
Surround	<input type="checkbox"/>	Street Racer	<input type="checkbox"/>
Brain Games	<input type="checkbox"/>	Bowling	<input type="checkbox"/>
Superman	<input type="checkbox"/>	Indy 500	<input type="checkbox"/>
Backgammon	<input type="checkbox"/>	Chess	<input type="checkbox"/>
Space Invaders	<input type="checkbox"/>	Adventure	<input type="checkbox"/>
Golf	<input type="checkbox"/>	Slot Racers*	<input type="checkbox"/>
Circus	<input type="checkbox"/>	H.Cannonball	<input type="checkbox"/>
		Basic Programming	<input type="checkbox"/>
Casino	<input type="checkbox"/>	Night Driver	<input type="checkbox"/>

Signed: _____

Console No: _____

Name: _____ (Mr/Ms)

Address: _____

Ref.AB11

*Most cartridges can be played Solo. We have indicated those which cannot.

Note: If you'd like to know the name of your nearest Atari Premium Dealer, ring our Publicity Consultancy, RHA, on 0628 32839 and they'll send you a list for your region.