

BULLETIN

AB19 Winter/Spring 1982

UNBELIEVABLE
NEW SOUNDS!

Fantastic
new action —

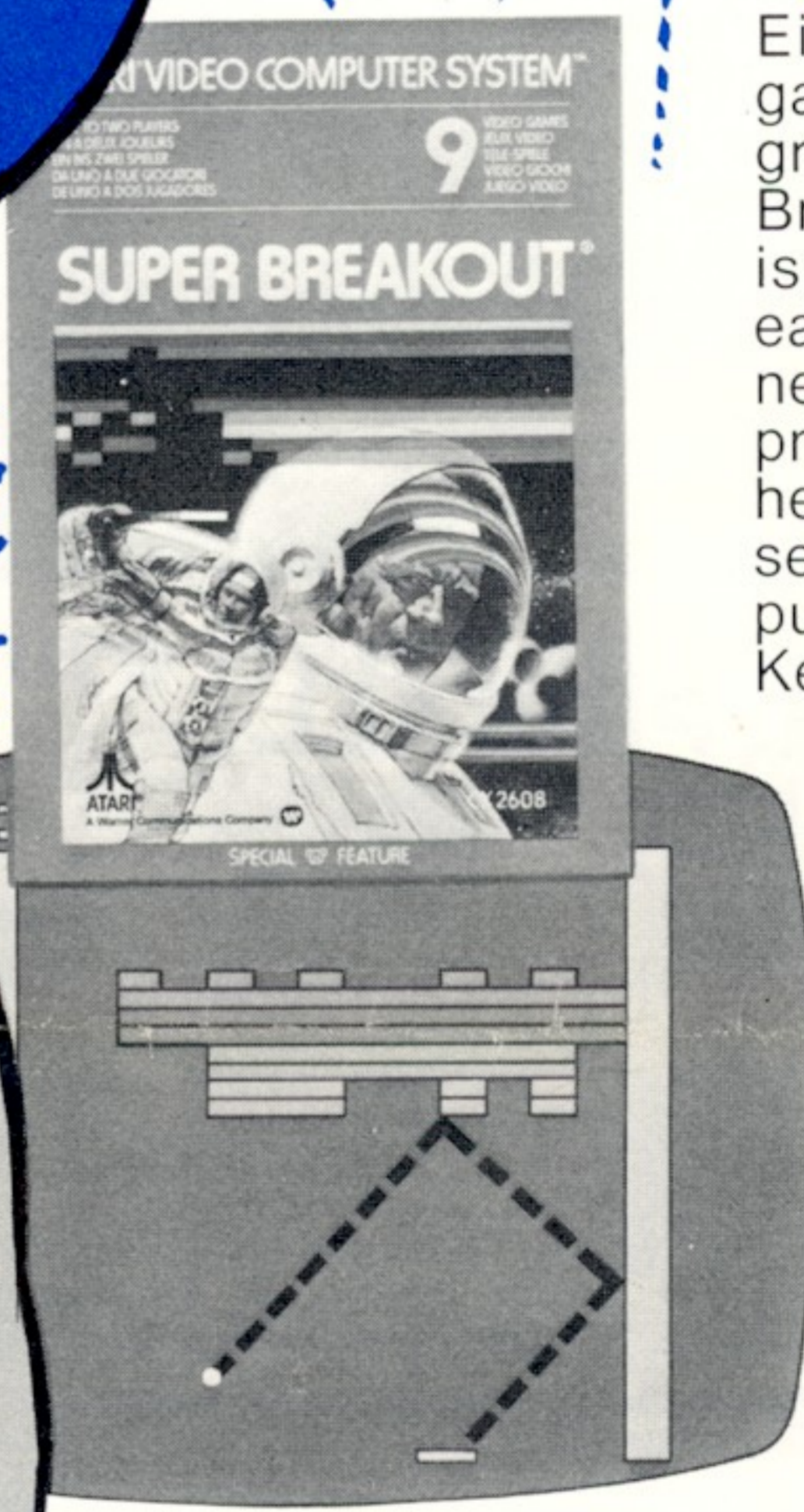
SUPER BREAKOUT®

If you enjoyed "Breakout" —
this brilliant new cartridge
will knock you sideways!

You're a one-man space shuttle travelling through the heavens at the speed of light. Suddenly, there's a brilliant flash ahead — and a gigantic field force starts to encompass you. The colours of this mysterious force are almost blinding — and they're banking up in layers!

Can you make it through this amazing obstruction? If you get through one layer, what about the next — and the next — and the next? Don't panic! Turn back, or blast ahead — speed up, or crash and be destroyed! It's frightening, it's aggressive — it's engrossing — and it's FUN!

There are five game variations on Super Breakout — BREAKOUT, DOUBLE, CAVITY, PROGRESSIVE AND CHILDREN'S — and all except Progressive can be played by one or two players.



Eight exciting new game sounds are programmed into Super Breakout. One of these is randomly selected each time you start a new game! When you press Game Reset, you hear the sound format selected by the computer for that game! Keeps you on your toes!

**SUPER
BREAKOUT** — used with Paddles. In the shops now! A fast-moving choice of 9 fantastic games. Suggested retail: £29.95 incl. VAT.



Children's Version

Games 8 and 9 on Super Breakout are specially programmed at a slower rate, and are suitable for play by the younger members of your family.

HIGH SCORE SPOT

1 U.K. RECORD FOR SPACE INVADERS

You've heard of Michael Holdron before — he's that whizz from Dewsbury, West Yorks — and he's done it again! Michael now holds the U.K. **Space Invaders** record, with a giant score of 5,300,005 on Game One! Mind you, it took him 60 hours, non-stop... We think we've put the U.S. into turmoil, because although we've asked Atari in California to confirm that Michael's score is not only the best U.K. score, but the best world-wide, they haven't dared do so yet. Makes everyone else's efforts look pretty puny, doesn't it!

2 AAGH! PINBALL WIZARD, TOO

Guess who holds the U.K. record for **Pinball**? Michael Holdron, with 81,225,525 on Game One in 12 hours. Say no more!

3 MISSILE COMMANDER PAR EXCELLENCE

Stephen Teixeira (15), of Halesowen has beaten all comers on **Missile Command**, with 20,679,895 in twenty-one hours. His Mother was his witness. Well done Stephen, you're miles ahead of the opposition.

4 SUPERMAN — REVISITED!

We met Russel Morley (12), from Gillingham at the Asteroids Contest — and he's since written in to Capable Kathy with what we think is a U.K. record for **Superman** — completion in 34 seconds! Can anyone beat that? Take your time — if at first you don't succeed...

HOW DO YOU COMPARE?

If you think you've scored a winning score, on any Atari cartridge, our Correspondence Co-ordinator Capable Kathy would like a letter from you. Tell us which cartridge, which game (Game One is usual), how long it took you — and give us the name of your witness, please. We're waiting to hear from you...

The UK ASTEROIDS CONTEST

We hope all of you who played in our Asteroids Contest at Olympia enjoyed it as much as we did! We were certainly busy - Atari Owners Club Members of all ages, from all over the country, battled it out - in 15 minute sessions against the clock! Even Dave Lee Travis popped in to lend a bit of encouragement to Members!

Winner was Paul Staines (aged 14) from Wembley, Middx - who scored 86,510. Second came Jimmy Preston (13) of Peckham Rye, SE15 - who scored 84,190. Third was David Boyes (16) who had travelled down from Yorkshire for the day. He lives at Dunnington, York - and scored 83,990.

Current Atari U.K. Overall Champion Stephen Bradley (14), from North Crawley near Milton Keynes, managed to squeeze into the top ten, and Junior Champion Stuart Clarke of 2 Thorndean Street, Earlsfield, SW18 did admirably to be placed fourth - with a score of 82,670.

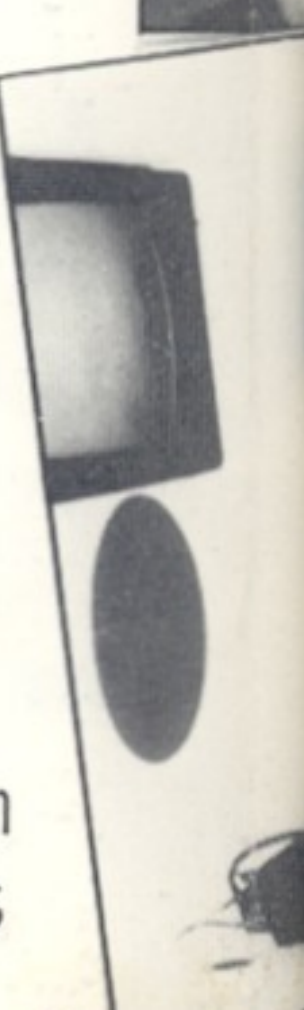
Won U.S. Trip and Gold Medal

As part of his prize, Paul then took an all-expenses-paid trip, courtesy of Ingersoll, to Washington, U.S.A. to play in Atari's International Asteroids Tournament Final on Saturday 14th November. He played against the National Contest winners from fifteen other countries, which had all held their own contests, similar to the U.K. one organised by Ingersoll Electronics (25,000 competitors had taken part altogether). Paul won an impressive Asteroids Tournament Gold Medal for his prowess in the U.K. Contest - but in the International competition he was placed ninth.

We were thrilled with his enthusiasm, and courage for agreeing to take part in the Washington Tournament: well done Paul, from all of us! And need we tell you - the International Tournament Winner was Andy Breyer (15), from Chicago. He scored 142,910!



Bookin
meet Capa
and Space



Looking in — Capable Kathy Face Age Lisa!

Stephen Bradley and Stuart Clarke

Terrible Tracey — our mini-Asteroid — meets Dave Lee Travis (and friends!)

Spectator concentration — Mums, Dads, brothers and sisters

That fateful 15 minutes — competitors in action



WHAT YOU GET — FROM THE ATARI OWNERS CLUB



Well over 100,000 people now belong to the Atari Owners Club! It's quite free — it's a service provided by Ingersoll Electronics for anyone who owns an Atari VCS.

If you own an Atari, make sure you are enrolled, then you won't miss out on all the fun and excitement Atari can give you and your family. So if you, or anyone you know who owns an Atari, doesn't receive our Atari Bulletin regularly, somebody's missing out on a good thing.

Write straight away to Capable Kathy at Ingersoll Electronics, giving name, address and Atari VCS Console number — we'll do the rest! Here's a reminder of what's in it for Owners:

MISSILE COMMAND COMPETITION WINNERS

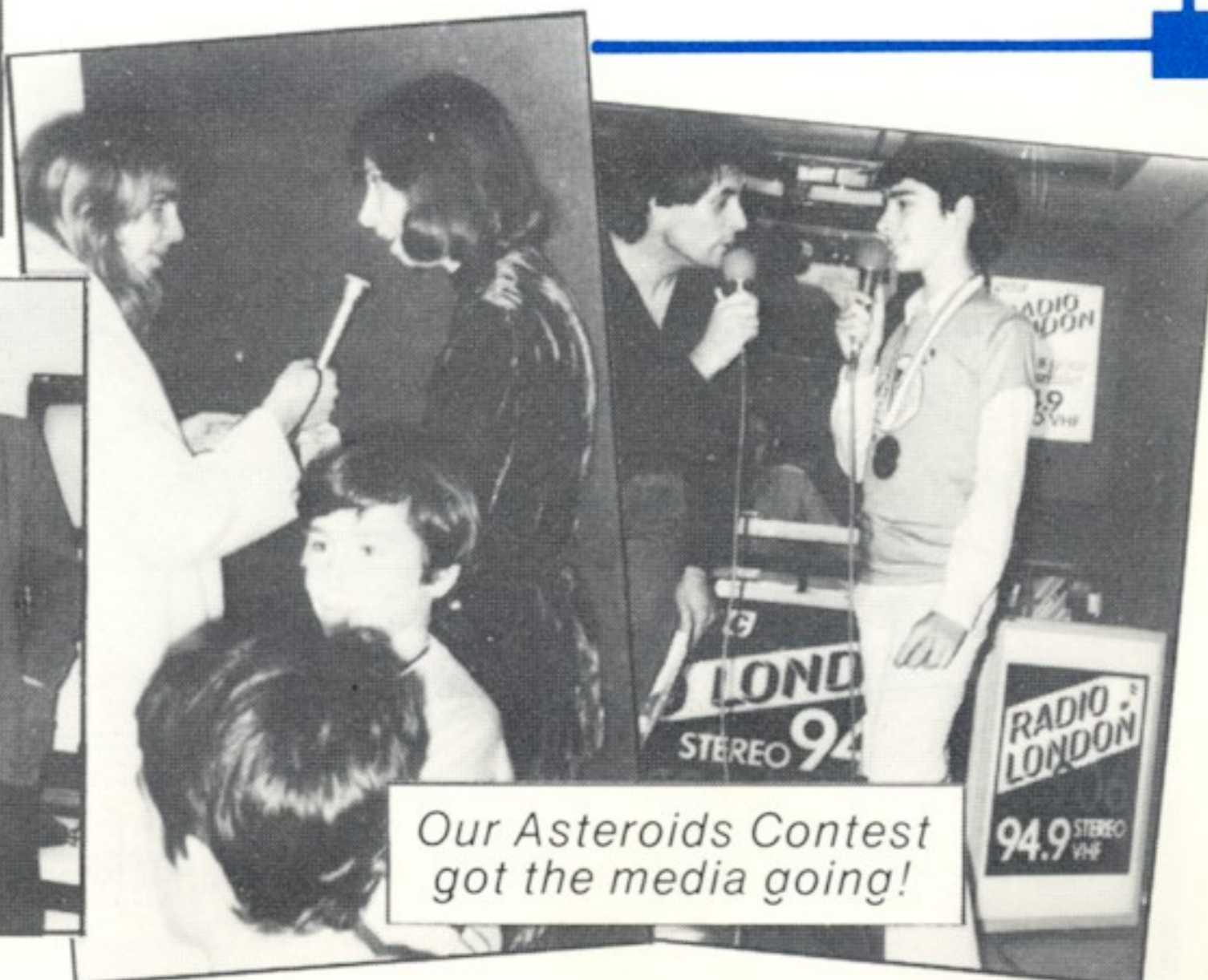


Here are the names of the winners in our Missile Command Competition:
1st — N.D. Martin from Blaby, Leicester

2nd — Aiden Smith of Chester

3rd — Stephen Gray from Middleton, Manchester

Runners up — S.D. Bell from Chelmsford and J. Mosedale from Luton.



Our Asteroids Contest got the media going!

WELCOME TO THE UK ASTEROIDS CONTEST

ATARI by ingersoll



Ingersoll's Pip Errington congratulates the UK Winners

1 REGULAR FREE BULLETIN

Inside information on new cartridge releases!

Once you've enrolled in the Atari Owners Club, you will receive a free, regular, Owners Bulletin. The main purpose of the Bulletin is to keep you informed on new cartridge releases — Ingersoll Electronics issue between 8 and 12 super new Atari cartridges every year! You can't afford to miss out on all that fun and excitement.

2 OWNERS CLUB OFFERS

Special Owners Club merchandise — at super low prices!

In most issues we offer accessories for your Atari — or Owners Club regalia: at Special Offer prices. All sorts of clever and exciting ideas — which are available *only* to Members.

3 COMPETITIONS

Super prizes for Owners!

In most issues of the Bulletin we run an easy-to-enter competition, based on your knowledge, and experience of the Atari system. Prizes to the value of many hundreds of pounds can be won — TVs, radios, hip pocket stereos and watches are among recent gifts awarded.

4 Two-WAY COMMUNICATION

Know everything that's going on!

When you're an Atari Owners Club Member, you know precisely what's going on in the fantastic world of Atari! You can communicate with other Members, take part in Atari functions (such as our annual UK Atari Championship) — there's so much going for you, with Atari!

START THE NEW YEAR RIGHT — GIVE YOURSELF A PRESENT!



Go on, treat yourself to a present, to start 1982 off right! Spend some of that cash you got for Christmas! Nobody knows better than Atari Owners that new Atari Cartridges give endless hours of fun — to *all* the family, and *your* friends. Make yourself popular: here are some cartridges we specially recommend for all-round entertainment:

HAVE YOU MOVED HOUSE?

If you have changed the address to which your regular Bulletin should be sent, please let us know! Write to MERRY MAGGIE at our publicity consultants, RHA — 7 High Street, Maidenhead, Berks. Don't forget to let us have your old address too — and your console number. Or better still, staple our current address label from your latest Bulletin envelope onto your letter.

ANSWERS — OWNERS CLUB CROSSWORD



Here's the answers grid for the crossword we printed in the last issue, which was devised by clever William Fernyhough. Congratulations, if you got it right — if you didn't, shame on you!

S	O	C	C	E	R				O
P								O	U
A		M	A	N					H
C	A	P	A	B	L	E			E
E									L
I	N	G	E	R	S	O	L	L	
N		R							O
V		E							
A	T	A	R	I			V	C	S
D		T							I
E						D	O	D	G
R						Y		E	
S	L	O	T				B	O	W
									L

VIDEO PINBALL

XK 2648



4 games

1 or 2 players JOYSTICKS
Pinball wizards eat your heart out! Flip your flippers to rack up the points — with bumpers, spinners, targets and rollovers to aim for

VIDEO PINBALL

Fantastic for high scores!
Suggested retail: £29.95 incl. VAT.

NIGHT DRIVER
Frantic, fast moving and exciting!
Suggested retail: £24.95 incl. VAT.

AIR-SEA BATTLE
The ladies love this one, too!
Suggested retail: £18.95 incl. VAT.

AIR-SEA BATTLE

XK 2602



27 games

1 or 2 players JOYSTICKS
Battle against planes, ships and subs with a choice of firepower.

ANTI AIRCRAFT 6 games
TORPEDO 6 games
SHOOTING 6 games
GALLERY 3 games
POLARIS 3 games
POLARIS vs BOMBER 6 games

OUTLAW
All set for a shoot-out!
Suggested retail: £18.95 incl. VAT.

ADVENTURE
Total fantasy — lots of fun!
Suggested retail: £29.95 incl. VAT.

NIGHT DRIVER

XK 2633



8 games

1 player PADDLES
The road is winding and dark. And you never know what might jump out in front of you.

OUTLAW

XK 2605



16 games

1 or 2 players JOYSTICKS
Shoot it out against a gunslinger or moving targets, where your gunfighter draws, kneels and fires.

GUNSLINGER 12 games
TARGET 4 games
SHOOTING 4 games

ADVENTURE

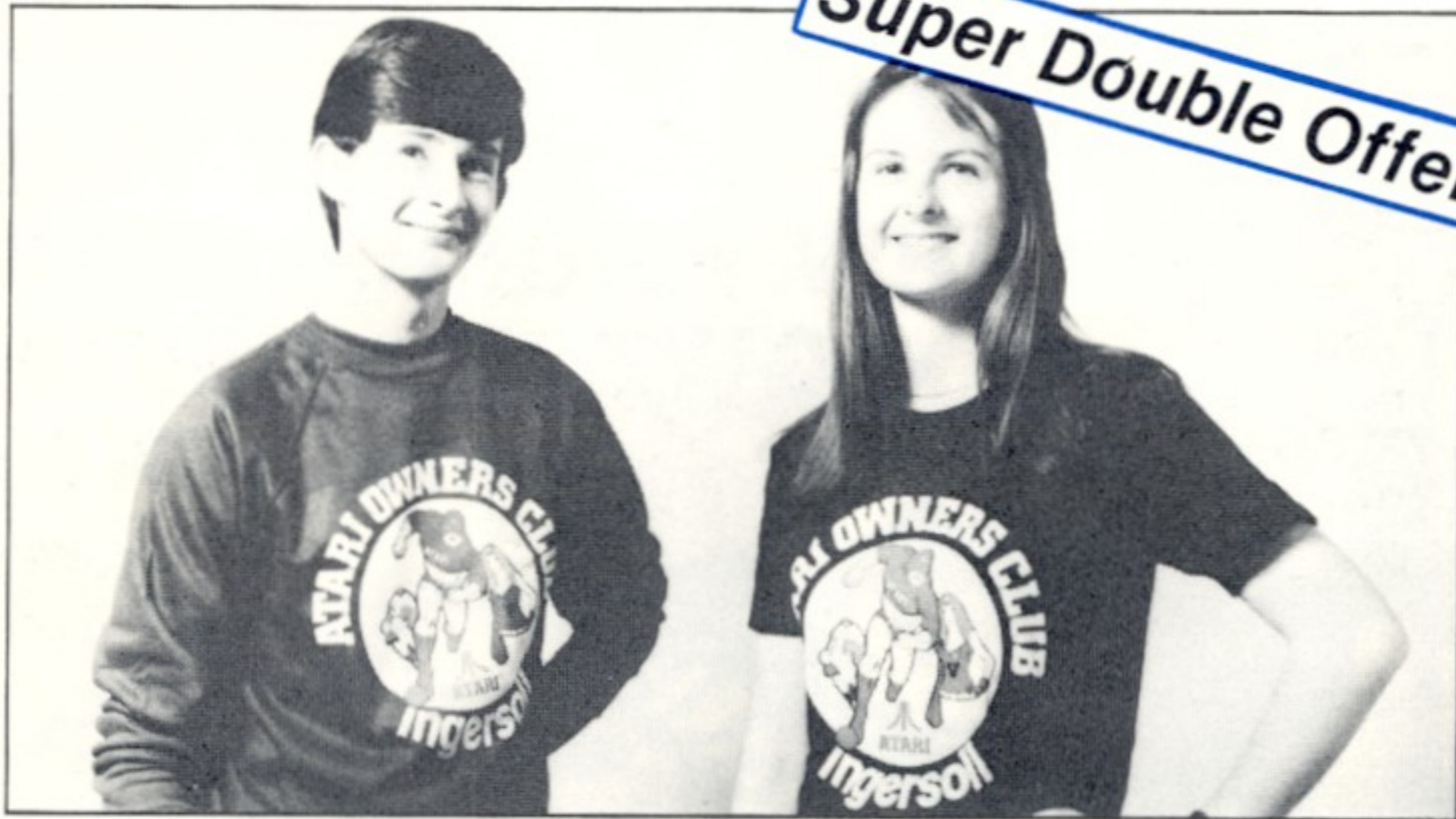
XK 2613



3 games

1 player JOYSTICK
A full length story in which you star. With a magic sword, 3 dragons bats and an enchanted goblet.

Super Double Offer!



When we offered Owners Club teeshirts back in Spring 1981, everyone went mad and brought them like mad! So we've ordered some more, and offer them to you, in black, at the same price as before.

BUT — we also had numerous requests for a sweatshirt, so we've designed one for you, too! It is top quality, comes in very dark navy, is very warm and has the Owners Club decal (the same as the teeshirt) on the front, and an "Atari — CHAMP" logo on the back.

Please order your requirement on the coupon below, and remember to staple on a cheque or postal order, made out to **Ingersoll Electronics Ltd.** Allow 3 weeks for delivery

ATARI OWNERS CLUB SWEATSHIRTS or ATARI OWNERS CLUB TEESHIRTS

TO: ATARI OWNERS WEAR DEPT

Ingersoll Electronics Ltd, 202 New North Road, London N1 7BL.

TEESHIRTS

Please send me _____ short-sleeved Club Teeshirts, for which I enclose £2.75 per teeshirt.

I require (quantity):

- _____ CHILD (30")
- _____ ADULT SMALL (34")
- _____ ADULT MEDIUM (36")
- _____ ADULT LARGE (40")

SWEATSHIRTS

Please send me _____ long-sleeved Club Sweatshirts, for which I enclose £4.95 per sweatshirt.

I require (quantity):

- _____ CHILD (30")
- _____ ADULT SMALL (34")
- _____ ADULT MEDIUM (36")
- _____ ADULT LARGE (40")

Cheques or postal orders to be made out to **Ingersoll Electronics Ltd.**

Name: _____ Console No: _____

Address: _____ AB19

FREE STOCKIST LOCATION SERVICE

Atari Cartridges are, as you know, available from good shops and stores everywhere, throughout the country. But if you'd like a list of stockists for your area, and a new cartridge catalogue, fill out the coupon below, and Valuable Val will post them off to you. You may be interested to know that these were our best-selling cartridges for 1981 — 1st: Asteroids, 2nd: Space Invaders, 3rd: Missile Command, 4th: Pele Championship Soccer, 5th: Night Driver, 6th: Breakout. So don't miss any of that Atari fun . . .

TO: VALUABLE VAL STOCKIST LOCATION SERVICE

RHA, 7 High Street, Maidenhead, Berks.

Please send me a free, new full-colour Atari Cartridge Catalogue and a list of stockists for my area.

Name: _____ (Mr/Ms)

Address: _____

_____ Console No: _____ AB19

More free badges!

Two free badges for the first 1,000 Members whose coupons are taken from our Lucky Dip Bag on Friday 26th February 1982.

Here's your chance to get two free badges! Firstly, the Ingersoll ATARI OWNERS CLUB BADGE — it's 3" wide, black with four other zappy colours. Secondly, the full-colour ATARI ASTEROIDS TOURNAMENT BADGE — great to wear if you're an Asteroids fan (and who isn't!).

OWNERS CLUB LUCKY DIP



Just write in your name, address and Atari console number, and post it off to arrive no later than Friday 26th February. We'll put all the coupons in our Lucky Dip Bag — and draw the names on that date! The lucky thousand Members will get their badges, by post, early the following week. Any coupons received after 26th February cannot be considered.

TO: BADGES LUCKY DIP

RHA, 7 High Street, Maidenhead, Berks.

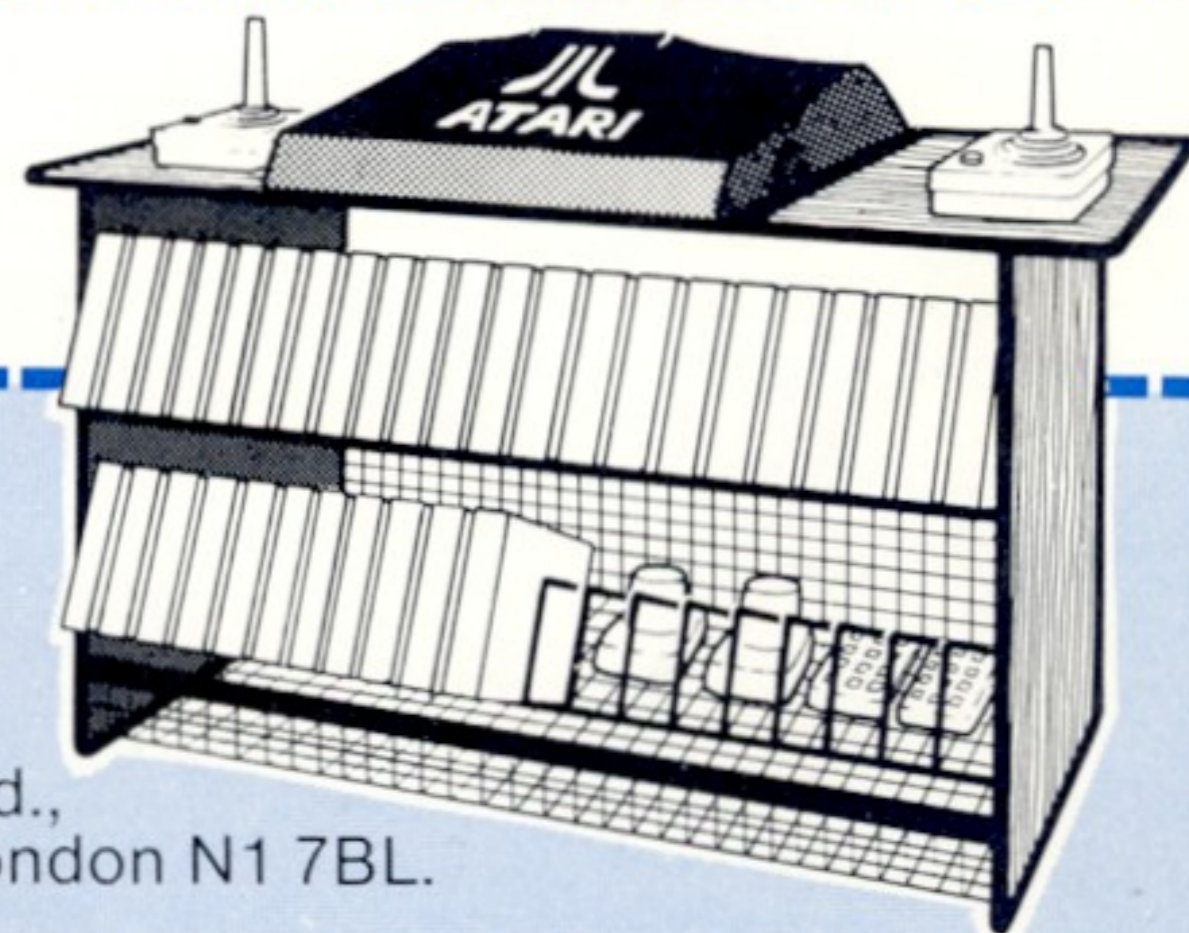
Please enter this coupon in your Lucky Dip for 1,000 free badges on 26th February, 1982.

Name: _____

Address: _____

_____ Console No: _____ AB19

ONLY £24.95 RACK plus COVER (incl. VAT and p.&p.)
This offer is subject to availability.



TO: NEAT AND TIDY OFFER (Rack & Cover)

Ingersoll Electronics Ltd., 202 New North Road, London N1 7BL.

Please send me an Atari System Rack and Dust Cover for the special price of £24.95.

Name: _____

Address: _____

My Atari Video Computer System Serial Number _____

A B 1 9 _____ (on base of unit)

NEAT AND TIDY OFFER! Atari System Rack — and Dust Cover

Here's the Atari System Rack, specially designed in the U.K. to house your Atari console, with lots of space for dozens of cartridge boxes. It also has an integrated basket for all those bits and pieces — controllers, paddles, etc. etc. If Atari has taken over your living room, here's a way to get order back into your home!

The System Rack is constructed in plastic-coated metal, and has a brown wood-finish matt laminate top and sides. Your Atari console actually slots into a hole in the middle of the top, so it sits securely; controllers can be kept, and operated, on either side. The whole unit is the size of a small coffee table.

And to make sure your console doesn't get dirty when its not in use — we've included a super, shaped, thick cotton dust cover in this offer. It's navy blue, and has ATARI and the symbol picked out in white on the top. Very posh . . .

Cheques or postal orders to be made out to Ingersoll Electronics Ltd.

Miscellany

ANOTHER STEP UP FOR ATARI HOME COMPUTERS!



Here's Space Age Lisa at Compec — the big Computer exhibition held in London each Autumn. Ingersoll Electronics had a mammoth stand, demonstrating the Atari 400 and Atari 800 Home Computers — and it was packed out for the duration! Everyone who visited us was so impressed with the sheer versatility of both units, for home *and* office use.

If you'd like to try an Atari Home Computer — they are in the shops right now — we'll put you in touch with your major Regional Stockists. Please write to Owners' Enquiries Dept., RHA, 7 High Street, Maidenhead, Berks SL6 1JN.



THE CONTINUING STORY ...

Games people play — continued

We were talking about Nolan Bushnell in AB17, weren't we! Well, to continue with our potted History — in 1972, Atari was founded — with the successful introduction of 'PONG', the first electronic video game to be offered to the coin-operated amusement industry. Widespread acceptance and popularity of video games followed, and led to Atari's dynamic growth into an innovative, multi-million dollar corporation.

In 1975, the introduction of a home version of 'PONG' pioneered the development of reliable video games, designed to be used with the player's own TV set. Two years later, the Atari Video Computer System (we call it the VCS for short!) was developed. This was the industry's first programmable console unit, utilising Game Programme Cartridges.

The Atari VCS has gone from strength to strength, as we all know. It is now the world's best-selling microprocessor-based TV game — and looks like staying that way in the foreseeable future. In parallel to this wildfire development, Atari is continuing with an on-going commitment to creative and technological advancement in three major markets — coin-op amusements, TV-based home entertainment, and home computers.

Owners' Letters

By popular request — we have reinstated our Owners' Letters Column. The following letter will tell you why! (All letters published earn their writers a £5 postal order — please keep missives to 1 page only, and address them to LITERARY LOUISE at the Owners Club.)

Captain Atari

Dear Captain Atari

I was glad to see the AOC Bulletins have spread onto three pages instead of two, and for the content, please score 11 out of 10! But one criticism — Issues 12 — 17 have no Owners' Letters. Come on — bring them back! Are you bored with all the praise you receive, each day, or is it that the postmen can't handle the numbers?

Yours hopefully,
Richard Chan, Walton-on-Thames.

Dear Captain Atari

May I congratulate Ingersoll for the excellent handling and organisation of the Owners' functions. We particularly enjoyed the Owners Club Championship. It was evident that all participants and spectators, ranging in age from 6 to 60, enjoyed the contest immensely proving that the Atari is not just a kid's T.V. game but a family entertainment centre. The standard of play was overwhelmingly high especially from the juniors and all the prize winners suitably justified the results. As a public relations exercise it was superb; as a competition it was brilliant. May this become an annual event.

M.G. Clarke, Oakham, Leics.

Dear Captain Atari

I have come up with an idea for a competition for all Members in the Atari Owners Club. All entrants will have to guess the weight of one of the Team Ingersoll Heron Suzuki motorcycles which you sponsor. The winner could be invited to an Atari or Suzuki factory and shown around, and second prize could be one of your Ingersoll portable radios. Third prize could be a voucher for a cartridge for the VCS. I hope you like my idea.

I.J. Diggle, Carterton, Oxon.

This is a super idea, Mr. Diggle: and we're looking into it — Editor.

BACK NUMBERS OF ATARI BULLETINS



Here's Busy Bev, who has lovely handwriting and looks after our Back Number Requests (amongst many, many other things!) We've had all the Back Numbers of our Bulletins reprinted, and you can buy them from us for 50p each. Just tick the boxes for the Bulletins you require, and send us a cheque or postal order. It's best if you staple the form to your cheque.

TO: BUSY BEV, BACK NUMBERS

RHA, 7 High Street, Maidenhead, Berks.

Please send me the following Atari Bulletin Back Numbers. I enclose my cheque/postal order made out to *Ingersoll Electronics Ltd.*, for 50p for each issue.

Please tick numbers required:

- | | | | | | |
|---------------|--------------------------|----------------|--------------------------|----------------|--------------------------|
| Bulletin No 1 | <input type="checkbox"/> | Bulletin No 7 | <input type="checkbox"/> | Bulletin No 13 | <input type="checkbox"/> |
| Bulletin No 2 | <input type="checkbox"/> | Bulletin No 8 | <input type="checkbox"/> | Bulletin No 14 | <input type="checkbox"/> |
| Bulletin No 3 | <input type="checkbox"/> | Bulletin No 9 | <input type="checkbox"/> | Bulletin No 15 | <input type="checkbox"/> |
| Bulletin No 4 | <input type="checkbox"/> | Bulletin No 10 | <input type="checkbox"/> | Bulletin No 16 | <input type="checkbox"/> |
| Bulletin No 5 | <input type="checkbox"/> | Bulletin No 11 | <input type="checkbox"/> | Bulletin No 17 | <input type="checkbox"/> |
| Bulletin No 6 | <input type="checkbox"/> | Bulletin No 12 | <input type="checkbox"/> | Bulletin No 18 | <input type="checkbox"/> |

Name: _____

Address: _____

TOTAL NUMBER OF BULLETINS REQUIRED _____

Checked _____ Despatched _____ AB19

