

GAMES™

Atari®/Intellivision™ Newsletter

2nd Quarter 1982

Atari®

We are anticipating cartridges from seven different manufacturers for the Atari® unit this quarter. Even Mattel™ is making cartridges for your Atari®!

From Atari®:

April PACMAN™ (in stock)
May YAR'S REVENGE™ (in stock)
June DEFENDER™
July RAIDERS OF THE LOST ARK™

From Activision™:

June STAR MASTER™
CHOPPER COMMAND™

From U.S. Games™:

April/May SPACE JOCKEY™ (in stock)

From IMagic™:

June LOST CITY OF ATLANTIS™
COSMIC ARC™
3Q82 FIRE FIGHTERS™
RIDDLE OF THE SPHYNX™

From Commavid™:

April COSMIC SWARM™ (in stock)
June ROOM OF DOOM™

From Coleco™:

3Q82 DONKEY KONG™
VENTURE™

From Mattel™ (for Atari®):

June ASTRO BLAST™
SPACE ATTACK™
BASEBALL™
TANK BATTLE™

From Apollo™:

SPACE CHASE™ (in stock)

Now in Stock — Intelli-Stick!

A joystick for your Intellivision™ Unit. Just open your existing Mattel™ control unit and insert. These miniature joysticks replace the disks. You now have more precise control! Only \$10.00 per pair — LIMITED SUPPLY.

NOTE: Cartridges and Video Game names are trademarks of their respective manufacturers.

Mattel™

While as of right now, no one other than Mattel™ is making cartridges for the Mattel™ Unit, we anticipate cartridges from three different manufacturers.

From Mattel™:

April SPACE HAWK™ (in stock)
May FROG BOG™, SUB HUNT™, CARD FUN™
UTOPIA™, REVERSI™
June CHESS™, DUNGEONS & DRAGONS™,
NIGHT STALKER™

From IMagic™:

July DEMON ATTACK™

From Coleco™:

3Q82 DONKEY KONG™

New Cartridges From IMagic™

The first three cartridges from IMagic™ are available. They are packaged in silver foil boxes. They are for the Atari® Unit. IMagic™ will also be coming out with cartridges for the Mattel™ Unit. These will be in gold foil boxes.



DEMON ATTACK™:

Like the commercial Phoenix game, probably the best cartridge available for Atari®. You attempt to survive against ravenous hordes of flying creatures.

TRICK SHOT™:

Realistic pool action with choice of one or 2 players.

STAR VOYAGER™:

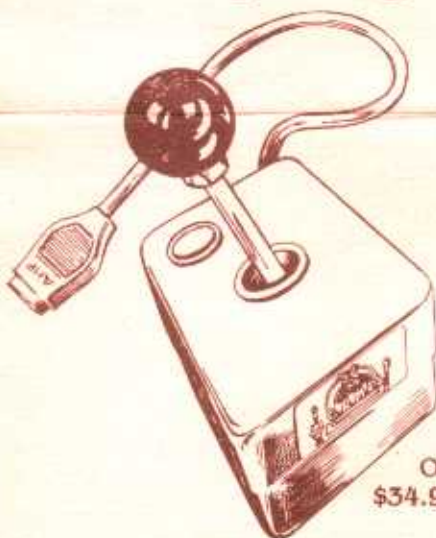
You're the pilot of a Starcruiser trying to eliminate enemy ships. Great graphics.

These carts add a new dimension to your Atari® Unit since they have an attract mode similar to coin-up games. (They play a demonstration game by themselves.)

HOT LINE 213-901-1005

All the latest information!
24-hour recorded message. Arrival of each
new cartridge is announced on the Hot Line.

The Super Joystick



The new G.A.M.E.S. Super Joystick is of rugged construction with ease of movement with commercial joystick design. The joystick comes with a one year over-the-counter guarantee. Excellent for fast action games. Most new games use the joystick controller. Remember this Super Joystick is a G.A.M.E.S. EXCLUSIVE!

Order yours today. Only \$34.95 each!

New Colecovision™ Unit

Coleco™ is coming out with a home video game unit. It has high resolution graphics for commercial quality detail. The unit comes with the DONKEY KONG™ cartridge, which looks and plays just like the commercial game. The controller is an all-in-one controller with joystick, paddle and keypad. The unit is proposed to have a conversion module to upgrade it to a personal computer. It will also have a \$69.00 adapter to accept Atari® cartridges. Coleco™ will be producing some of the most popular commercial games in cartridge form, such as: SPACE FURY™, ZAXXON™ and TURBO™ for Colecovision™, and in less graphic detail for Atari® and Intellivision™.

Self-Contained Table Top Games From Coleco™

These games include PACMAN™, GALAXIAN™, DONKEY KONG™, OMEGA RACE™, FROGGER™ and BEZERK™. Very realistic style of cabinet, it looks like a small model of the arcade game. Includes one and two player versions. PACMAN™ is available now. The rest will be available after June. Only \$69.95 each!

Fashion Accessories

We now have a PACMAN™ PILLOW in yellow satin that would look great on any couch or bed. We also have a great selection of game T-shirts including: the new MS. PACMAN™ for all you female game players. It is white with red around the neck and short sleeves. We also have ASTEROIDS™, DONKEY KONG™, PACMAN™, CENTIPEDE™ and DEFENDER™. The pillow sells for \$10.95 and the T-shirts are \$7.50 each. We also have game hats including VIDEO WIZARD™, PACMAN™, and the G.A.M.E.S. Logo at only \$4.95 each.

We also have the album PACMAN FEVER which comes in cassette as well. They are \$7.95 each.



PacMan Watch

We now have in stock the PACMAN™ Game Watch. It plays a modified game of PACMAN™ with realistic look and sound effects. It also has a musical alarm. The watch is in very limited supply. Only \$39.95.



Game & Watch Games

In our Century City Store we have a large selection of Nintendo Game & Watch games. It is also an alarm. The most popular models are Chef, Trojan and Mickey Mouse. They sell for \$39.95 each.

"Electronic Games" Magazine

A new magazine has come out for the video game player. The magazine will be available in all our stores. "Electronic Games" is devoted to the electronic game player and features both commercial and home video games. The magazine contains many player hints, what's coming in the way of new games, and who's who in the design of the games. It is well written and informative. Come in and see a copy.

Video Selector

Want to connect two different games as well as your antenna and "ON" subscription to your TV? We now have the video selector that allows you to connect four different games or video units to your TV. Easy to use A, B, C, D switches on the front — easy to install. Only \$59.95 each!

Cart-of-the-Month

You can now pre-order Atari® Mattel™ and Odyssey 2™ carts for first delivery. Just send us a list of the carts desired, your credit card number, expiration date and we will ship and charge as received.

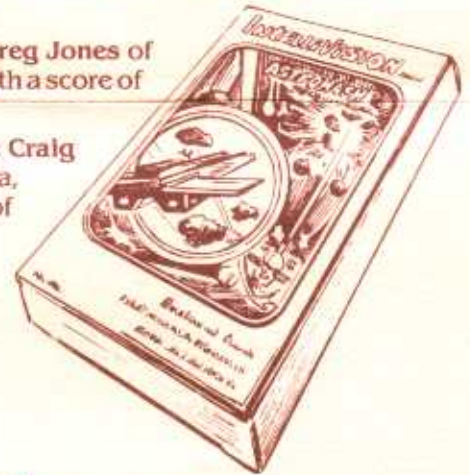
Video Games Contest!

For the 2nd Quarter 1982 the Intellivision™ contest will be on the STAR STRIKE™ cartridge and the Atari® contest will be on the PACMAN™ cartridge. Play the game on level 6 only. After you have obtained your high score, take a picture of your TV screen and send it to our Van Nuys Store along with your name, address and phone number. All entries must be received by June 15, 1982. The winner will receive one FREE cartridge of their choice limited to stock on hand (a \$31.95 value for Atari® and a \$34.95 value for Intellivision™). Don't miss out on this. Get your entry in soon! Send all entries to the attention of Dave.

The winners of the contest from the 1st Quarter 1982 were:

ASTEROIDS™: Greg Jones of Simi Valley, CA with a score of 299,910.

ASTROSMASH™: Craig Shelley of Reseda, CA with a score of 1,338,850.



Odyssey2™

The newest cartridges for Odyssey2™ are the GREAT WALL STREET STOCK MARKET HUNT™ and FREEDOM FIGHTERS™. Both are now in stock.

Cartridge Holder!

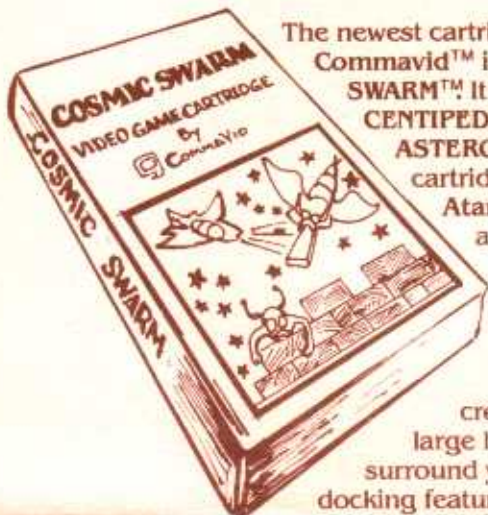
Trying to organize your cartridges? Get a cartridge holder. We have Atari® holders that hold 20 cartridges plus the booklets and Intellivision™ holders that hold 22 cartridges plus the booklets. The holders sell for only \$17.95 each.

Strategy Book

Want to be a Video Game Expert? We have the book, "How to Master the Video Game." It is a complete guide to strategy for the 30 most popular arcade games. Only \$2.95.



Cosmic Swarm™



The newest cartridge from CommaVideo™ is COSMIC SWARM™. It is a mix between CENTIPEDE™ and ASTEROIDS™. The cartridge is for your Atari® Unit and is a G.A.M.E.S. EXCLUSIVE! The object is to defend yourself against crawling space creatures carrying large blocks that try to surround you. It also has a docking feature.

Be the first to get this great cartridge!

New Cartridges from CBS, Inc.!

CBS, Inc. has announced that it will make home video game cartridges based on Bally coin-operated video games. The cartridges will be usable in Atari®, Mattel™ and several other video games. They are projecting making 24 to 40 game cartridges over the next four years. At least three games are due to appear on the market this fall.

Atari 400™

We now carry the Atari 400™. It is both a personal computer and a game unit. Some of the carts that are available for it are MISSILE COMMAND™, SPACE INVADERS™, STAR RAIDERS™, BASKETBALL™, CHESS™ and ASTEROIDS™. The unit is very sophisticated with realistic graphics. It is available only in our Van Nuys Store. Very reasonably priced at only \$349.95. PACMAN™ and CENTIPEDE™ will be available soon!

Extra Bonus!

Considering purchasing an Intellivision™ Unit? If you purchase one before May 31, 1982, you will receive a free ASTROSMASH™ cartridge from Mattel™ by sending in the coupon attached on specially marked boxes of Intellivision™.



MAIL ORDERS AND PHONE ORDERS



We now welcome all mail and phone orders. All orders will be filled within 48 hours when merchandise is in stock. Please direct all mail and phone orders to our Van Nuys location to the attention of Cathie or Dave.



Remember!

All mail and phone orders go to our Van Nuys Store only.

G.A.M.E.S.™

San Fernando Valley:
6626 Valjean Avenue
Van Nuys
(213) 781-1300

Orange County:
10529 Ellis Avenue
Fountain Valley
(714) 964-2711

South Bay:
2814 W. Sepulveda
Torrance
(213) 530-7905

Los Angeles:
ABC Entertainment Center
2020 Avenue of the Stars, Plaza Level
(213) 203-8433