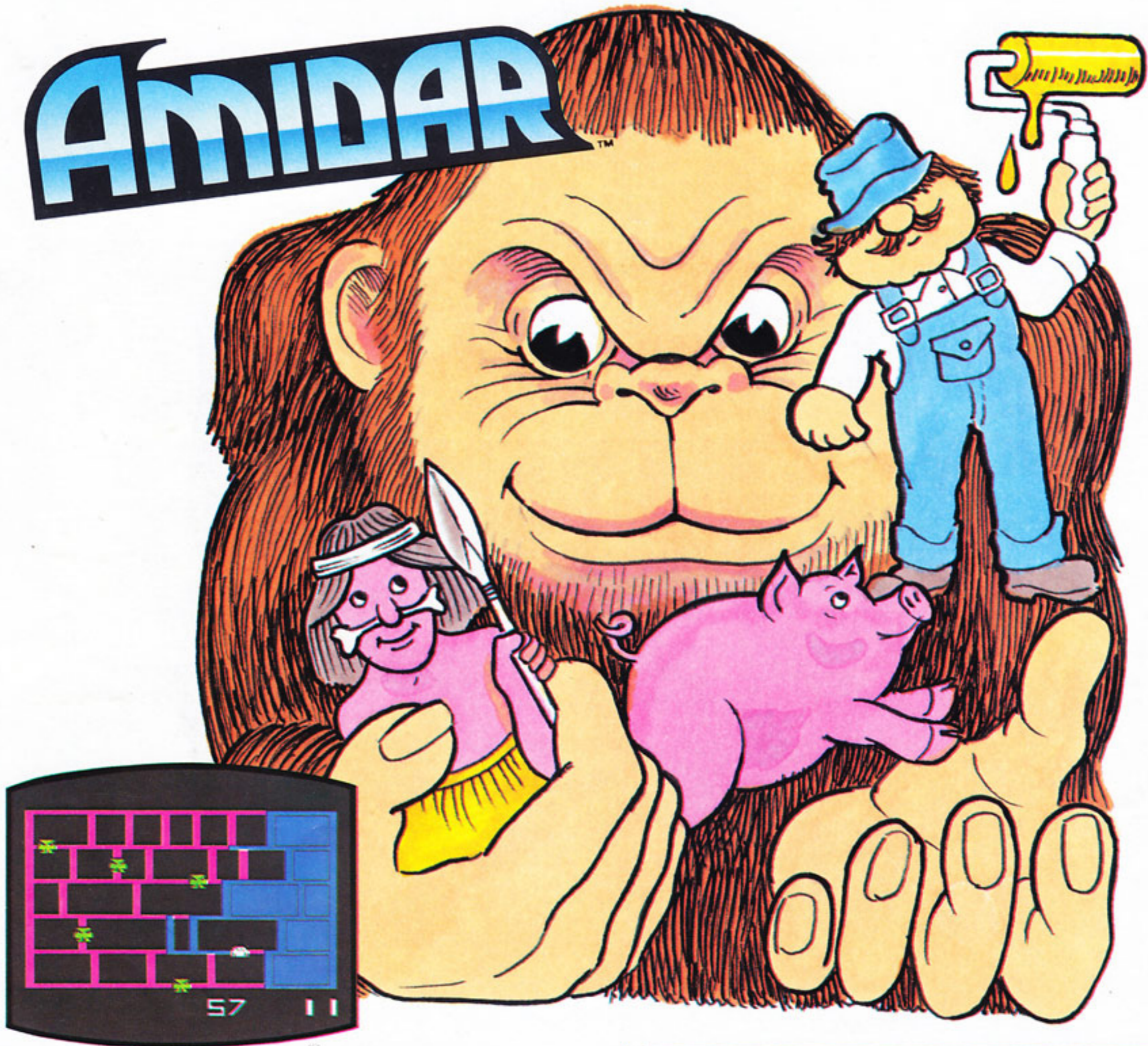


AMIDAR



This is AMIDAR the new game from Parker, available in stores right now, straight from the arcades.

It's the craziest game yet! First off you're a Gorilla and are you in trouble! You're in a maze and pursued by savages - you're trying to colour in the maze and they're trying to do you in! and - wouldn't you know it - they can run faster than you.

Colour in the four corners of the maze and it's time to get your own back because the warriors have turned chicken — that's right! — they've actually turned into chickens and now you're after them.

Keep on colouring until the maze is complete and now you've won, right? Wrong!

Now you're a paint roller being chased by little pink pigs - and, at each stage, the game gets still faster.

Crazy? You surely will be once you start on AMIDAR. You'll need to think quick at every step of the way. Just like in the arcade game. No-one ever said it was going to be easy!

See AMIDAR at your local stockist now, and give it a try.

MEET SPIDERMAN and DARTH VADER

Through early 1983, both DARTH VADER, the famous villain of the Star Wars series of films, and SPIDERMAN will tour Video Games stores in the U.K.

Watch for announcements at your Dealers and in local newspapers.

It will be well worth being there on the day to meet the stars - for our special give-aways - and to pick up special offers.



(picture - Ritz Toys, Slough)

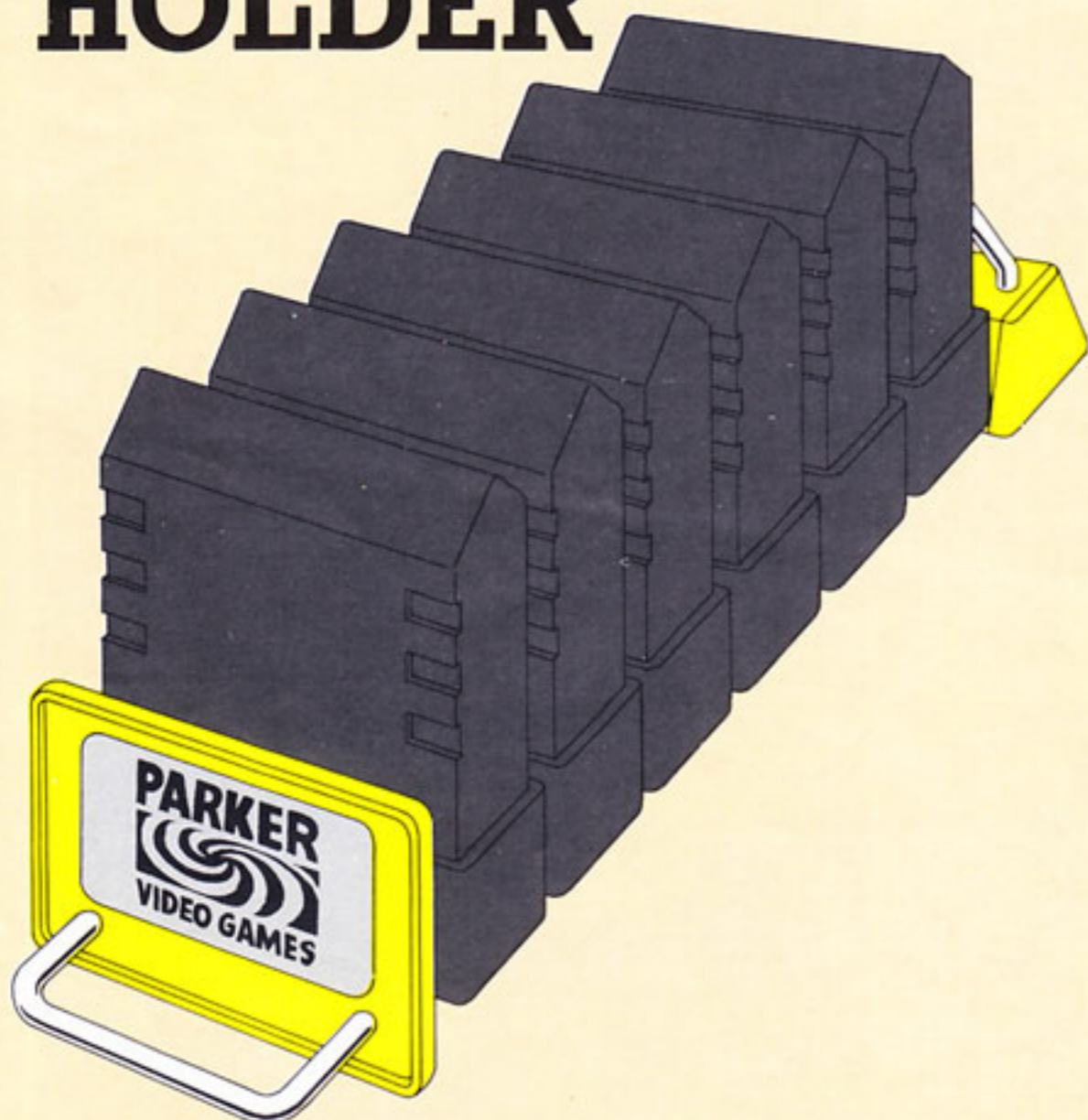
WELCOME TO OUR CLUB

We'll be sending you regular Newsletters which will have lots of information about the latest Parker Video Games and advance news of games we are preparing.

Reader profiles and reader's letters will be regular features and, in every issue, we will include interesting offers and competitions.

On the back of each Newsletter, there will be a poster in a collectable series, each item of which will relate to the theme of one of Parker's Video Games. This time the poster deals with Gorillas - and refers, of course, to our AMIDAR game. Next, our poster 'Helicopters at War' will reflect the plot of SUPER COBRA and, after that, we are planning a creepy poster on THE MUMMY'S CURSE to go with our new game T-t-k-m-n that I'm not supposed to be telling you about yet! Again, welcome, write to us because it's YOUR Club.

THE PARKER CARTRIDGE HOLDER



Our cartridge storage unit has been specially designed for your games.

It's yours, free of charge, when you send us two proofs of purchase from any Parker Video Game. Clip the proofs of purchase from the inside cover of the instruction booklet and send them to us.

Address your letter please to:

'Cartridge Holder Offer'
Parker Video Games Club
Freepost 21, 28 Newman Street,
LONDON, W1P 3HA, England.
(no postage stamp is needed from U.K.).

SOME OF OUR N



SHAUN DAVIDSON is 12½ years old and has owned his console for about a year.

Shaun tells us that he has 5 video game cartridges and reports some pretty high scoring.

Hey there you guys!

How about telling us about your best scores on STAR WARS - THE EMPIRE STRIKES BACK and FROGGER?



PAUL SANDERSON is 15 and lives at Kidsgrove near Stoke-on-Trent. He has played video games at home for about a year, but tells us that he still enjoys playing the games in arcades.

Of Paul's eight games, he likes Frogger best and, when not playing video games, he likes to fish and to support Stoke City, his local football team.



PAUL INGRAM is a real video games fan - he's got 18 games. Paul is 14 years old and lives at Orpington in Kent.

SCORE PAD



We've designed a great score pad exclusively for members of the Parker Video Games Club.

Keep a record of your scores - check that you're improving - prove to your friends that you can beat them.

Just send £1 for postage and we'll send you one.

A recommended purchase - because we'll be announcing competitions in our next Newsletter and the score pad will be very useful.

NEW MEMBERS

MATTHEW TAYLOR from Newhaven in Sussex is another of our members who's keen on playing video games in arcades as well as at home.

Matthew, 13, has eight cartridges and his other hobbies are swimming and collecting T-shirts and badges. Why not try for our special Spiderman T-shirt Matthew?



MICHAEL COTTERILL has made his collection of 7 video games mainly from Christmas and birthday presents. Michael's current favourite is the Parker hit, 'The Empire Strikes Back'.

A keen footballer, Michael plays for his school team and is an enthusiastic supporter of Aston Villa.

SPIDERMAN'S T-SHIRT



Here's a special offer for all video games playing fans of the hero of Parker's new video game.

Would you like one of our Spiderman T-shirts?

This is what you do. Take a photograph of the screen with your best score, black & White or colour, and DON'T use a flash - send it to us together with £3.50 sterling or equivalent, your size (large medium or small) and don't forget to include your name and address in BLOCK LETTERS.

Please don't send currency - cheque or money order is safer.

THE FIVE TOP SCORERS WILL HAVE THEIR MONEY REFUNDED; THE NEXT TWENTY-FIVE GET A T-SHIRT WITH THEIR BEST SCORE OVERPRINTED; THE REST... WELL, KEEP TRYING!

APPLY BEFORE END MARCH 1983

WIN A FREE CARTRIDGE!

1

No! We won't tell you how to do it!

This Newsletter contains vital information.

SAVE IT. There'll be more essential information in our next issue.

We'll announce a competition for free cartridges in one of our next issues and you'll need information from all of them to enter.

READERS LETTERS

PARKER VIDEO GAMES CLUB
FREEPOST 21
28 NEWMAN STREET
LONDON W1P 3HA
ENGLAND

Why don't you write to us? A FREE Parker Video Games Club T-shirt for every letter we publish (tell us your size when you write).

FRANK BROWN from Glasgow writes to ask us, "Will you send out more details of the other games that Parker are bringing out?"

Well, there's some information in this Newsletter and, Frank, there'll be more in the next issue.

Are you a member of the PARKER VIDEO GAMES CLUB?

Members are sent a personal copy of the Club Newsletter (this is No. 1 and we plan to publish on a regular basis every few months). There's news of all the latest games, interesting offers and we'll have lots of exciting competitions too! And of course we'll continue our series of posters!

If you haven't joined yet, and we'd like you to join us, please fill in this coupon and send it to us. There's no charge and, from U.K. addresses, no stamp is needed.

AND

Why not send us details of your Video Games Playing friends too?

If you don't want to cut the Newsletter - or the poster - send us your name and address (BLOCK LETTERS) on plain paper.

To: Parker Video Games Club,
28 Newman Street,
London, W1P 3HA,
England.

I wish to join the Club.

Name

Address

Country

SPIDER-MAN™



PARKER have brought the legendary comic-book hero to your video screens and it's high tension action all the way!

The Goblin's time bombs are ticking away and his deadly super bombs are set high up at the top of a high voltage tower. SPIDERMAN must shoot out webs and swing his way up the building defusing bombs and capturing the GREEN GOBLIN'S fiendish criminal friends.

But watch out! SPIDERMAN'S web fluid level is getting lower all the time and the Goblin's gang of criminals have many sneaky ways to cut your web and plunge SPIDERMAN to the streets below.

As you move SPIDERMAN up the building the GREEN GOBLIN will set the timer on the super bomb.

Get up there fast or the city will be destroyed!

Can you save the City?

Try SPIDERMAN now!

WATCH OUT FOR... STAR WARS® JEDI ARENA®



Get a taste of the most popular film of all time.

You've played 'Star Wars - The Empire Strikes Back', the chart-topping hit that Parker brought you earlier this Autumn.

Now sample some of the action from STAR WARS!

Do you remember how Luke Skywalker trained to become a Jedi Master using his light sabre and a power ball called 'The Seeker'?

Take firm hold of your light sabre and accept the challenge of JEDI ARENA!

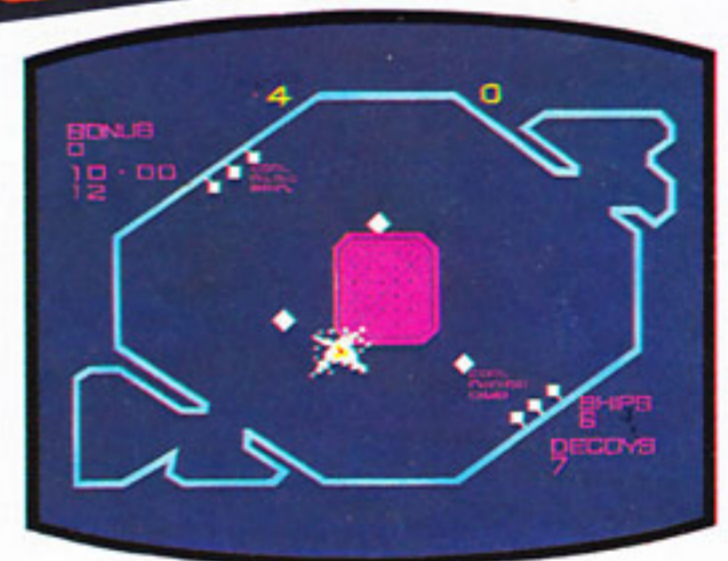
USE THE FORCE to train alone or in direct head-to-head competition with another player. Guide the Seeker against your opponent's defences in an exciting struggle to become the Supreme Jedi Master in the perilous JEDI ARENA.

JEDI ARENA will be at your local video game store soon. May the FORCE be with you.

IT'S AN INTERNATIONAL CLUB

We've got members from West Germany, Holland, Belgium, France, Spain, Britain, Denmark, Sweden, Norway, Kuwait, Gibraltar, Malaysia, Tenerife (yes, we know it's part of Spain but we thought you'd be interested), Portugal, Nigeria, Austria, Iceland, Italy, Israel, Eire and Australia.

WATCH OUT FOR... Reactor™



A nuclear Reactor sets the high energy scene for the new PARKER high energy game out this Spring.

The reactor core is expanding past the danger level and only you can save it from final destruction.

Use your atomic powers to blast a stream of particles against the control rods and shrink the core. As the reactor nears meltdown, you must meet the new challenge of the swirling vortex and fight to keep off the Kill Walls, leaving decoys to lure deadly particles away to harmless zones.

In this game, already a success in the arcade version, non-stop action combines with stunning graphics and vivid sound effects — only the most skilful player will survive.

PARKER GAMES TRADEMARKS
©™ STAR WARS — THE EMPIRE STRIKES BACK and STAR WARS — JEDI ARENA are owned by LUCAS Film Ltd (LFL) and used by Parker Brothers under authorisation.
FROGGER is a trademark of Sega Enterprises Inc.
AMIDAR and TUTANKHAM are trademarks of Konami Industry Co. Ltd and are used by Parker Brothers under authorisation.
SPIDERMAN and the distinctive likeness thereof are trademarks of the Marvel Comic Group and Cadence Industries Corporation and are used with permission.
REACTOR is a trademark of D. Gottlieb & Co.

THE GENTLE GIANTS

Emotional Display



1 Hooting



2 Symbolic Feeding



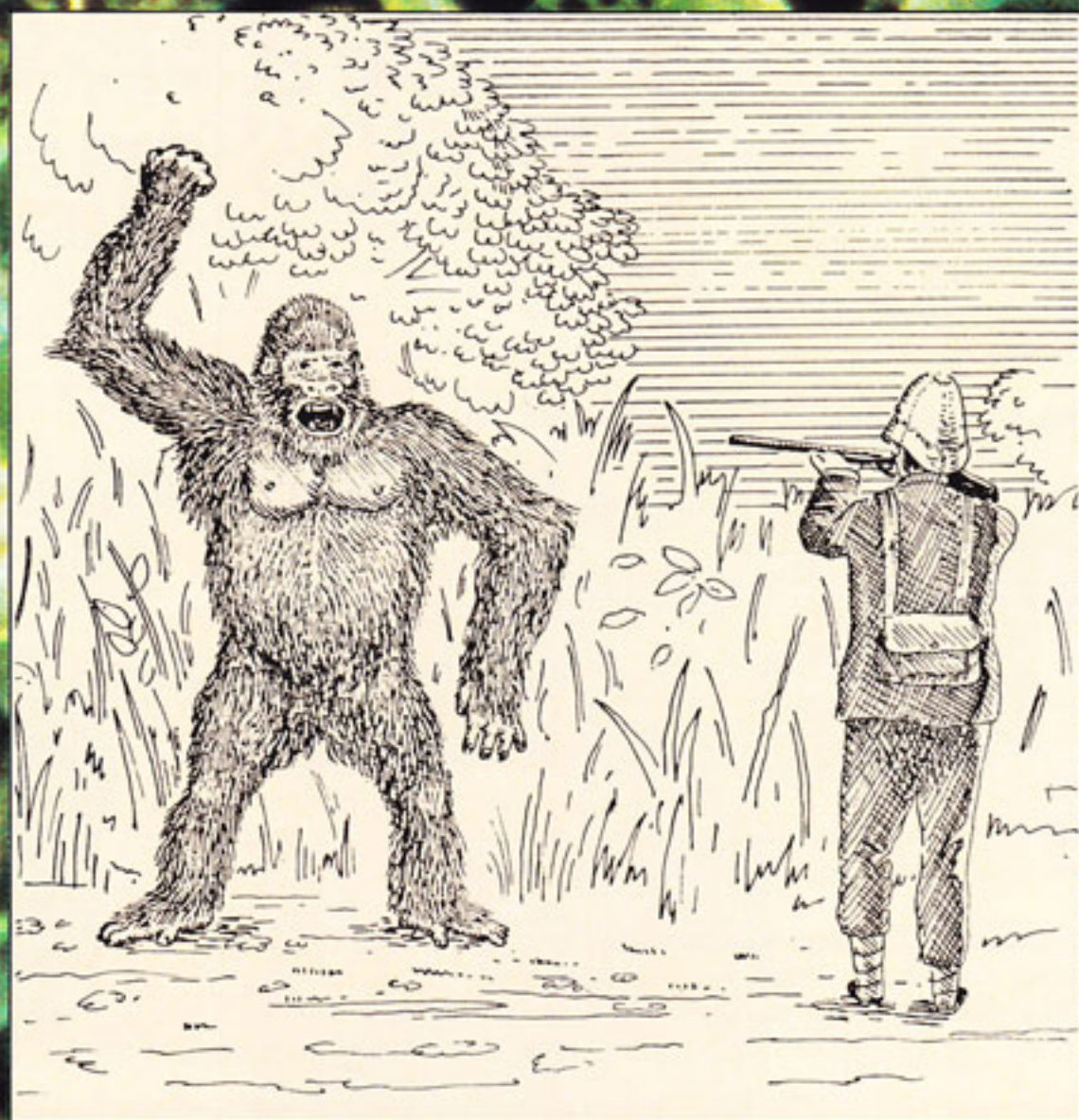
3 Standing erect



4 Hurling branches



5 Chest beating



Although many adventurers who explored Africa in the 19th century told stories of ferocious man-like apes, covered all over in thick black hair and living in remote jungles, the gorilla's existence was not properly established until 1847. This was because early explorers were more interested in following the course of rivers than journeying through the vast West African forests which they inhabited. One of the first Europeans to encounter a gorilla was a German officer called Von Beringe who shot a large black animal which fell into a canyon. When hauled up it turned out to be 'a large, man-like ape, about 1½ metres high and weighing over 200 pounds, the hands and feet of huge size'.

The explorers were followed by scientists who eventually managed to make a thorough study of the animal. They discovered that it lives in only two parts of Africa, the Western forests and the mountainous central areas. This seems rather surprising - most African animals are found all over the continent - but the explanation is simple. Gorillas dislike grassland and prefer forested areas with a supply of food - succulent herbs and vines: they do not eat meat. Also, they cannot swim or even manage to wade through shallow streams. This has confined them to a comparatively small part of Africa.

Some early explorers who wrote books about their experiences told their readers that gorillas were ferocious monsters, eager to attack human beings (especially children) and carry them off. Actually their appearance is quite frightening. The average male is nearly six feet high and a crest on the top of its head often makes it appear much larger. A hunter once described their skin as resembling shoe-leather. They are



6 Leg kicking



7 Running sideways



8 Uprooting vegetation



9 Ground beating



also immensely strong. It has been suggested that a male gorilla could, with training, raise a weight of about 1800lb - this is the equivalent of a dozen fairly heavy men.

Not surprisingly, most people regard gorillas as fierce and terrifying creatures, but they appear in their natural environment to be peaceful animals, only using their incredible strength in self-defence. Only one West African tribe hunts them for food, and among them it is a disgrace to be injured by a gorilla. Should a hunter return with such injuries he is laughed at as a coward, for the people know that the gorilla would not have attacked him had he not run away. The only noise which is supposed to make a gorilla take flight is the sound of the human voice.

Gorillas are in some ways very like human beings. Newborn they are tiny and although ugly could easily be mistaken for a human baby. They also suffer from many of the same diseases as us, for instance arthritis and sinusitis, and although their diet consists of fruit and shoots they are often troubled by dental decay. However, despite having large brains they are not very intelligent: not at all as clever as chimpanzees and smaller monkeys. Zoo keepers have always found it difficult to train gorillas to perform even the simplest tasks.

This lack of intelligence means that gorillas are uninteresting to watch in zoos and wildlife sanctuaries. They take no interest in their surroundings and find it hard to adapt themselves to captivity. Neither do they breed very well behind bars, which has made it even more difficult for scientists to study their behaviour.

