

The Gamester

PARKER BROTHERS EMPLOYEE NEWSLETTER

MAY 1982

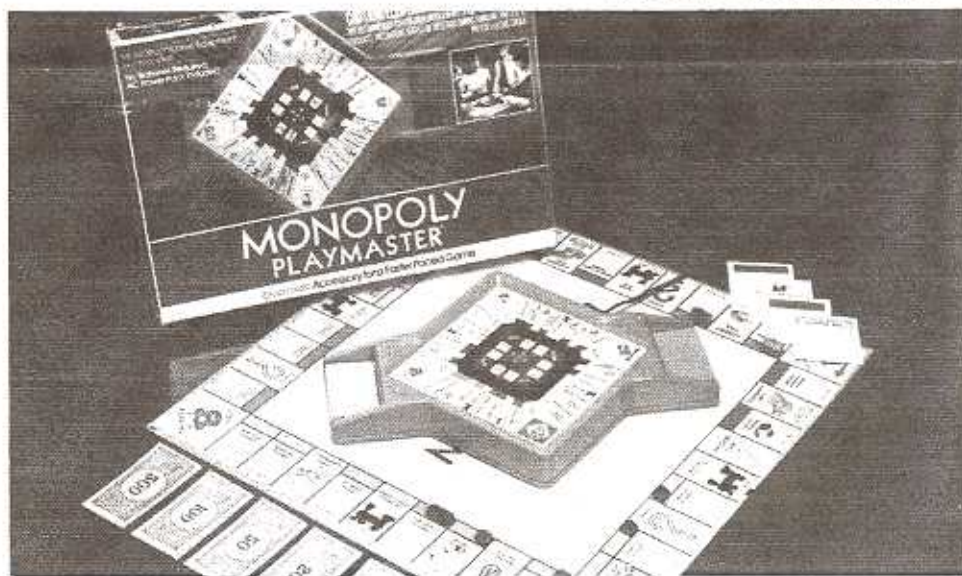
A Line for All Seasons

It has been projected that our 1982 New Product Line will be more than a seasonal line. Our entry into video games is the primary factor in generating such optimism, and certainly, the positive reception of our new 3-D puzzle entry has some additional relevance to this projection.

With some very unique, upbeat commercials and the introduction of 19 exciting new products, 1982 promises the possibility of becoming one of our best years ever.

Here's a look at what's in store for 1982:

MONOPOLY PLAYMASTER™



Electronic accessory for Monopoly. Computerized auctions, loans, and dice roll. Exciting lights and sound effects. Ages 8-adult, 2-8 players.



STAR WARS™ THE EMPIRE STRIKES BACK™ VIDEO GAME CARTRIDGE

Based on the classic battle scene from "The Empire Strikes Back". Players battle the gigantic Imperial Walkers on the Ice Planet Hoth. Ages 8-adult, 1 or 2 players.



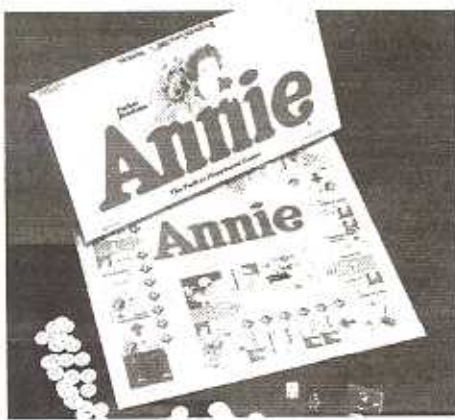
FROGGER™ VIDEO GAME CARTRIDGE

Players guide their frantic frogs home to safety in a madcap dash across a busy highway and a treacherous river. Ages 8-adult, 1 or 2 players.



MASTER MERLIN™

Nine all new games, variable skill levels, and two-player options. Exciting new light patterns and sound effects. A most worthy opponent. Ages 7-adult, 1 or more players.



ANNIE™

The game features all of the characters in the movie from Columbia: Daddy Warbucks, Punjab, Miss Hannigan, The Mudges, and of course, Annie and Sandy. Ages 5-10, 2-4 players.



GARFIELD™

Based on America's famous comic strip cat. Players try to run "rings" around Garfield by bribing him with Lasagna. Ages 6-12, 2-4 players.



RAIDERS OF THE LOST ARK™

Based on the block-buster movie. Players reenact the feats of Indiana Jones in his search for the Lost Ark. Ages 7-14, 2-4 players.



LOST TREASURE™

Romance and adventure on the high seas. The Electronic Dive Control Center lets players experience the feelings of a real dive. Ages 8-adult, 2-4 players.



STOP THIEF®

Somewhere on the playing board, an invisible thief commits a crime. Players use the Electronic Crime Scanner to track him down. Ages 10-adult, 2-4 players.



PROBE®

Uncover opponent's secret words by guessing individual letters. Strategy, concentration, and logic. Ages 8-adult, 2-4 players.



NERF™ PING PONG®

Real table tennis action on almost any table. Safe, soft ball and paddles. Ages 8-adult, 2 players.



NERF HOT SHOT™ DRAGSTERS

Head-to-head competition in a race to the checkered flag. Unique race tower even keeps score. The safe, soft cars won't hurt kids or furniture. Ages 4 and up, 1-2 players.



NERFKINS™

A ball with a little character. Football player, Baseball player, Tennis player. Soft and squeezable. Ages 0-5. (Passes all infant safety and toxicity tests.)



STAR WARS®

Based on the block-buster Star Wars theme. Players escape from Ice Planet Hoth, but battle Darth Vader at every turn. Ages 7-14, 2-4 players.



SURVIVE™

Escape sharks, sea serpents, and a sinking volcanic island to rescue the most survivors. Suspenseful fun. Ages 8-adult, 2-4 players.



ALPHABET SOUP™

Children learn letters and spelling as they make animal names with letters from the soup bowl. No reading required. Ages 4-8, 2-4 players.



FAST 111'S™ CARD GAME

Features unique license plates and FAST 111'S cars playing cards. Players race through neighboring states and leave opponents "in the dust." Ages 4-8, 2-6 players.



STRAWBERRY SHORTCAKE™ BERRY-GO-ROUND™

Features the Strawberry Shortcake characters and a colorful spinning carousel. Kids spin the carousel and select a Strawberryland character. Ages 4-8, 2-4 players.



STRAWBERRY SHORTCAKE™ IN BIG APPLE CITY

This simple, colorful game makes a perfect first board game for children. No reading required. Ages 4-8, 2-4 players.



NERF WRIST FLYERS™

Unique wrist-mounted launcher powers a delta-wing glider on a long and dramatic flight. Safe for indoor and outdoor play. Ages 5-12.



ORB

Mysterious ball encircled by rings of jewel-like beads. Deceptively simple, but designed to challenge even puzzle masters. Ages 8-adult. 1 or more players.

"I think it is a great tribute to the many people throughout the company who, in the midst of the only down year that we have had in the past two decades, succeeded in putting together the finest new product line in the company's history.

Of equal importance, it was one of the top new toy and game lines at the New York Toy Fair. All of this is now being affirmed by the new orders that we are receiving."

Ranny Barton, President



Quality Circles: A Management Presentation

The major goals of Quality Circles are to solve problems which concern the efficiency, safety, and productivity of particular departments. To achieve this goal, an individual circle must inform management of these problems by means of a management presentation. Preparing for such an event is a rather involved process.

Using a technique known as Brainstorming, the circle selects an initial problem. The next step after selection is to make a cause and effect diagram. This diagram will identify major classifications; i.e. materials, methods, manpower, and machines which will aid in the problem solving process. Next, data is gathered by the circle members and various types of charts are made (Examples: checklists, histograms, and pareto diagrams). These, together with slides, are used during the management presentation.

Recently a management presentation was made by the Fabrication Circle. After six weeks of preparation, the members of the

Fabrication Circle "The Board-walkers", gave their presentation on March 3, 1982. Members of the Salem Steering Committee and the Corporate Steering Committee listened intently while Ray Moulton, Tom Russell, Randy Hood, and Dave Foss individually presented the problems and needs of the Fabrication area. Each point was followed with possible solutions which they had carefully deliberated. To more effectively demonstrate each concern, Maria Braganca showed slides which accurately depicted the matters being discussed. Simultaneously, prepared charts and graphs were displayed for further clarification. Within 40 minutes, the circle had presented their case...

It doesn't stop here! The problem solving process is completed by a discussion with management about the feasibility of the solutions presented. In light of the present needs for efficiency and productivity, this presentation was particularly timely.

Ken Allaby



Welcome

Bill Brett joined us in December of 1981 as the Vice President of Sales and an officer of the company. Having worked for Kenner Products as Vice President of Field Sales, Vice President of Sales, and most recently as Vice President of Marketing, Bill will be a valuable asset in the management and direction of our company.

Let's extend our warmest wishes to Bill for success with Parker Brothers.

Sponsored by General Mills

Wally Kilgore, son of Mike Kilgore, Director of Materials Management, was sponsored by General Mills to participate in the CloseUp Program. Wally was one of 20 high school students from 11 states (selected by General Mills through a lottery) to spend six days touring Washington, D.C. and learning more about the way our federal government works.

Along with 126 other participants, Wally had a chance to visit Congress; listen to words of wisdom from Tip O'Neill, Ted Kennedy, and Paul Tsongas; and stage a "mock-congress." At the Pentagon, they toured the various wings, then staged a debate which was covered by "C-Span," the television network that broadcasts Congress meetings.

Wally says that it was interesting to note that General Mills was the only corporation to participate in the program; the rest of the students were from learning institutions.

Safety:

Start the Season Safely

With the arrival of Spring, out come the hibachi and grill. To start a barbecue fire, use a commercially prepared special liquid, solid fire starter, wood shavings, or an Underwriters Laboratories (UL) listed electric starter. Never substitute gasoline or cigarette lighter fluid for commercial products designed for the job.

If you use a liquid starter, let it soak into the coals for a couple of minutes before igniting it. Don't hurry up the fire by pouring more

fluid on the coals once they are lighted. A vapor explosion is the possible result.

If you own a gasoline-powered lawnmower, always fill it outdoors away from any possible ignition sources. Never refill it while the engine is still hot. Store only the minimum amount of gasoline necessary. Safety experts caution that there is no completely safe way to store highly volatile gasoline in your home or car. If you must keep gasoline around the home, store it only in UL or Factory Mutual recognized safety cans, outside the house.

Jackie Harrington

Information About Systems

For those of you who participated in, or heard about the Lecture Series Survey, it might be interesting to know that we have a department that is one step ahead of the game. The Information Systems Department has been giving informational presentations since November of 1981.

Under Charlie Leonard's direction, Paul Manzo, Hiel Lindquist, Ralph Strangman, and Frank Bernstein explain the functions, responsibilities, and user procedures of their individual areas through a presentation meant to assist users.

Paul, Manager of the Data Center, talks about his two sections: Data Control and Data Processing Operations. He also gives a step by step coverage of the phases of operation in the Data Center. In addition, Paul will give a tour of the Data Control area and the Computer Room to all who are interested. (If you take the tour, you'll be amazed to see the IBM 3203 Printer printing at a speed of 1200 lines per minute!)

As Manager of Technical Support, Ralph and his group are responsible for telling the computer what to do; that is, Systems Software. Ralph is the person to tell you about the wonders of the computer. For example, he says that the computer is actually only capable of receiving and carrying out one instruction at a time, but it does it so quickly that it gives us the illusion of completing numerous tasks at once. Ralph can also clear up any questions you have about computer buzz-letters...do you know what VM, CMS, or DSU means?

Hiel, Systems Manager, imparts some important information about developing and maintaining business systems, which includes Manufacturing Systems, Financial Systems, and Order Billing Systems. He gives a clear-cut explanation of the process necessary to develop a business system for a particular department. Hiel says that large projects can take anywhere from several months to several years to complete.

John Sturtevant, Margie Montzingo, and Bob Aloisi provide further information about the systems subdivisions of Manufacturing Systems, Order Billing Systems, and Financial Systems, respectively.

Frank, as Technical Support Analyst for special projects, is exploring the newest computer field — micro-computers. He will answer any questions at the time of the presentation and also gives a separate demonstration of the TRS-80 micro-computer to those who are considering using it within their own department to implement the already existing systems. He talks about future plans to establish a users' group of the TRS-80s that will meet monthly to exchange ideas and experiences.

Each of these reviews is very informative and very beneficial to the participants. If your department is interested in finding out more about data processing, contact the Information Systems Department.

Did You Know?

The General Mills Toy Group is much more extensive than many

of us realize. Just take a look at the following listing for the facts.

General Mills Toy Group

COMPANY	LOCATION	MAJOR LINES
Parker Brothers	U.S.A.	Family, children, word games; hand-held & video electronics; foam toys
Kenner Products	U.S.A.	Bath, preschool, character toys; die cast cars, modeling dough; dolls; drawing machines
Fundimensions	U.S.A.	Electric trains; paint by number kits; plastic model kits; hobbies; crafts
P.B.P., S.A. (Poch, Barras)	Spain	Parker/Kenner items, magic equipment, puzzles; games, kites, construction sets; hobby; crafts
Clipper Games & Toys, B.V.	Netherlands	Major Parker/Kenner items
Deska, S.A.	Belgium	Major Parker/Kenner items
Miro-Meccano, S.A.	France	Parker/Kenner items; dolls; construction sets; preschool toys
General Mills, Inc., German Branch	West Germany	Major Parker/Kenner items
The Palitoy Company (Chad Valley, Airfix)	England	Parker/Kenner items; dolls; action figures; make-up kits, model kits; construction sets
Toltoys	Australia/N.Z.	Major Parker/Kenner items
Lili-Ledy, S.A. de C.V.	Mexico	Dolls; trains; wheeled vehicles; organs; Parker/Kenner items; action toys
Kenner Products Ltd.	Canada	Major Kenner U.S.A. products
Parker Brothers, Div. of General Mills Canada Ltd.	Canada	Major Parker U.S.A. products; Plush toys



Citizen of the Year

Bob Dabrieo, Manager of the Des Moines Distribution facility, has been named "Urbandale's Citizen of the Year for 1981" at the Annual Chamber of Commerce dinner in Urbandale, Iowa. His dedicated service and participation in community activities, clubs, and charities are that which have made him an outstanding citizen of suburban Des Moines. We extend our congratulations to you, Bob.

Benefits Review:

Retirement Savings Plan

"Only 2 out of every 100 people of retirement age are financially prepared. Out of these 100 people, 75 are dependent upon their families." This quote was taken from a recent television show called "Planning For Tomorrow, Today."

On January 1, 1982 an important personal tax-sheltered retirement savings plan went into effect. These savings plans are designed to provide a tax-sheltered means of accumulating money for retirement. If you have earned income and are under age 70½, you may contribute up to \$2,000 or 100% of pay; if less, to a qualified retirement account. The contributions are exempt from Federal Income Tax during the year in which contributions are made, providing you do not receive any of the funds prior to age 59½ (an exception would be in the case of your disability or death).

If you receive any part or all of a retirement savings plan before age 59½, disability or death, you must pay a Federal penalty tax equal to 10% of the amount you received. You must also include the amount that you receive as "ordinary income" when filing your Income Tax for the year. In addition, some banks will impose a substantial penalty if you make a withdrawal from a time deposit before it matures.

If you receive funds due to an early withdrawal, Rollover Con-

tributions may be made in order to retain the tax-free status of funds. A roll-over of funds must be made within 60 days from the time you receive a distribution of funds from a qualified retirement plan. A roll-over can occur only one time within a 12-month period. You may not roll-over funds from an outside IRA to the ISP deductible contribution account.

Banks and credit unions offer a retirement savings plan called an "IRA" (Individual Retirement Account). If you have a non-working spouse, you may establish a "Spousal IRA" with the maximum contribution being \$2,250. You can divide this amount between two accounts in any way you wish as long as either account does not exceed \$2,000. The rates of return on IRA's vary so "shopping around" is important.

Parker Brothers Investment and Savings Plan offers a similar type of plan for employees called a "Deductible Contribution Account." Your contributions can be invested in either the Equity Fund or the Fixed Income Fund, or both. However, you may not establish an account for your spouse through the ISP.

The deadline for establishing an IRA (through your bank or credit union) for 1982, is April 15, 1983 (or through the period of an extension you may have received for your Income Tax from the Internal Revenue Service). To establish a 1982 "deductible contribution account" through the Investment and Savings Plan, you will have until December 31, 1982.

The table below shows how effective this tax-free accumulation can be, based on the following assumptions.

- \$2000 is saved at the beginning of each year
- the rate of interest (10%) remains the same
- there are no early withdrawals
- you are in a 25% Federal Income Tax bracket

EDITOR'S NOTE: This article is meant to provide you with information only, and is not an endorsement for any particular institution.

A Warning on Drug-Alcohol Interaction

A recent advisory to all physicians from the Surgeon General concerns the potential danger posed by drug-alcohol interaction. The FDA estimates that 2500 deaths (most not intentional) occur each year in this country because of such interaction — not surprising, given the fact that half of the one hundred most frequently prescribed medicines in this country have at least one ingredient known to interact adversely with alcohol. For example, alcohol enhances the effect of many drugs taken for high blood pressure with the potential danger of a sudden drop in pressure that might cause loss of consciousness. Many antihistamines and tranquilizers combine with alcohol to produce a potentially serious loss of judgment and alertness. Obviously, physicians must be careful to determine the alcohol intake of a given patient when prescribing a drug with potential interaction — but it is ultimately the patient who must be the most concerned and who must ask about any potential danger that might be posed by alcohol interaction with a drug he or she is taking.

Diane Barrett

Account Value Based on the Indicated Annual Deposit

		10%		
	After	Without an IRA	With a Tax-Sheltered IRA	"Extra" Money for Retirement
\$2,000	5 Years	\$ 9,366.03*	\$13,431.22	\$ 4,065.19
	10 Years	22,812.18	35,062.34	12,250.16
	15 Years	42,115.87	69,899.48	27,783.61
	20 Years	69,828.82	126,005.02	56,176.20
	25 Years	109,614.33	216,363.56	106,749.23
	30 Years	166,731.56	361,886.94	195,155.38

*Based on a net annual deposit of \$1500 (\$2000 less \$500 in assumed income tax.)

This table has been used for illustration only. Actual results may vary.

Wanted: Tour Guides No Experience Necessary!

We're looking for any Salem or Beverly employee (with the permission of their supervisor) who wants to learn more about Parker Brothers, and has the ability to share this knowledge with others. You may wonder what this involves, so here are the particulars:

Community organizations, school groups, clubs, and families have been given tours of our Salem facility, daily, for the past 16 years. Word of mouth is the main source of advertisement, and is so effective that we're always booked up months in advance. We give people a brief account of the history behind Parker Brothers, and, as they are guided through the manufacturing facility, they have the opportunity to see all of their favorite games being assembled, checked for quality, boxed, and wrapped. By the way, did you know that we were once cited as the "Best Tour, Best of the North Shore" by the Real Paper?



All tours are scheduled, by appointment, through Susan Hamilton in the Consumer Response Department. Each tour lasts approximately 45 minutes and both the tour guide and their supervisor are notified at least four days in advance of the assigned tour. Guides new to the program are provided with a training booklet and are encouraged to join tours to become familiar with the tour guidelines and the established route through the plant.

Some guides will also have the opportunity to meet their fellow employees by participating in the New Employee Orientation Program tours; this is a newly added responsibility to the tour program. If you are interested in becoming a tour guide, please contact Susan at extension 2252. She will be happy to answer any questions and to welcome you to this growing program.

Photography Club You Could Develop An Interest in Photography

We, the members of the Parker Brothers Photography Club, have elected our 1982 officers, and are pleased to announce them: Paul Tierney, President; George Dys, Vice President/Treasurer; Nadine Lambert, Secretary. We also want everyone to know that we are actively recruiting new members, and encourage anyone who is interested to join us in our next meeting. You need not be a professional, or even an avid photographer; an interest and a willingness to learn are all that is asked of our members. (Of course, some of our members are quite good at this visual sport!)

The club meets once monthly, and at that time we're given a roll of film and the motivation to use it by entering the "Photo of the Month" contest. At meetings we exchange tips and ideas; we plan outings and we discuss which topics would best suit our interests in choosing guest speakers.

On the agenda for this year we have planned: field trips, guest speakers, slide presentations from Kodak, the 2nd annual Photography Contest, and the aforementioned "Photo of the Month" selection. If you'd like to join up, contact Paul — extension 2554, George — extension 1394, or Nadine — extension 1217; or, just watch the bulletin board for the announcement of our next meeting. Membership dues are only \$10 annually, and we think it's worth it!

Diane Bolen
Maria Richardson

Parker Profile



Introducing: Georgette Andrews, a member of the Quality Control Department in our Salem facility. Georgette has been with us since 1969, when she joined us as an Assembler. Recently, she completed a one year training program in our department and was promoted to an Inspector A. This means that she serves as an important part in the final process of carefully determining that Parker products are produced with consistent quality.

Georgette is a person who is also very active in employee activities: she was a tour guide for eight (yes, eight) years, serves on the Safety Committee, and has been a member of the Employee Club Activities Committee more than once.

At home, she's a great aid to her husband Warren's water rescue involvement. His interest has led him to become the first blind person appointed as a Deputy Commissioner of Harbor Pilots in the United States.

At home, or on the job, she's doing a great job!

John Wilkins

Retirements

Congratulations to the following retirees:

JOHN SAHOVEY, SR. on 1/1/82 from Salem after 15 years of service.

AL THERIAULT on 3/1/82 from Salem after 15 years of service.

RICHARD COCKFIELD on 4/1/82 from Salem after 15 years of service.

KATHLEEN REAGAN on 4/1/82 from Salem after 10 years of service.

Volleyball, Anyone?

In March, thirty Parker Brothers charity minded volleyball lovers participated in the Easter Seals first annual Volleyball Marathon. There were enough players to make up three teams; each team had to raise at least \$100 in donations for the Easter Seals to be eligible to participate. One of the teams alone raised \$397 (and for that honor, their team manager Mary Perkins was awarded a commemorative Volleyball Marathon jacket). Together, the teams were proud to be able to contribute \$696.50 to the \$8000 total raised through the Danvers marathon.



Part of the fun in participating in this state-wide campaign was receiving the prizes. Raising \$100 entitled the teams to a game trophy; if they raised \$150+, they received Volleyball Marathon T-Shirts; and raising over \$300 entitled them to some special Mara-



thon tube-sock. In addition, the teams scoring the most points during each two hour marathon received a special trophy, and ...one of Parker Brothers' teams came in second place.

There were also bigger and better prizes (like free tickets to a Celtics game) for the top money raisers. So, maybe some of you sports enthusiasts will be interested in playing next year.

None of this could have been possible without the enthusiasm Emmett Holt displayed in recruiting for and organizing this event.



Congratulations to the Following Retirees:

ANGELA FRECHETTE on 4/1/82 from Salem after 14 years of service.

ALICE GONYEA on 4/1/82 from Salem after 17 years of service.

LILLIAN BEAUSOLEIL on 5/1/82 from Salem after 9 years of service.

LOUIE VANNE on 5/1/82 from Salem after 47 years of service.

The Gamester

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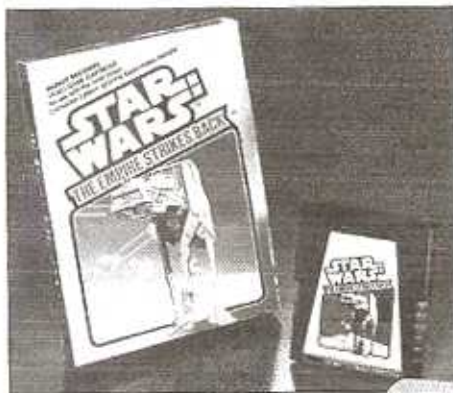
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Tour Guides

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"Our two new video cartridges have unique play and are n by the trade as being at the of the heap."

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